

# Randy Marion Automotive Group Partners as a Lead Sponsor for Iredell-Statesville Athletics

CHARLOTTE, NC, UNITED STATES, September 26, 2017 /EINPresswire.com/ -- Iredell-Statesville Schools, with the help of National Amateur Sports, has announced a three-year partnership with Randy Marion Automotive Group as a lead sponsor for the district's new athletic website.



The website will provide digital support and efficiencies to more than 2,500 athletic participants and their families, including nine middle schools and five high schools in the area.

"We live in a great community. We are fortunate to have excellent schools and terrific high school sports," explained Jennifer Marion, VP of Randy Marion Automotive. "We are excited to be a part of Iredell-Statesville athletics and are proud to partner with our local schools to support student athletes, their coaches, and their families."

Randy Marion Automotive Group is a strong supporter of public education and scholastic athletic programs. With their investment, ISS Athletics news and information will be accessible and more automated than ever before. The website will provide parents, students and fans with content including: game and practice schedules, scores, team news, events, photos, videos and highlights in one convenient location.

The website address is [www.issathletics.com](http://www.issathletics.com) and is operated by National Amateur Sports.

About Randy Marion Automotive Group:

Randy Marion Automotive consists of 5 franchise locations, two pre-owned locations, and a central business office which conducts more than 14,000 vehicle sales each year. The dealerships are located along the I-77 and I-40 corridors north of Charlotte. Currently, Randy Marion Automotive brands include Chevrolet, Buick, Cadillac, GMC, Subaru, Ford, Lincoln, and Isuzu. The dealerships employ over 450 people, and Randy Marion is the largest General Motors dealer in the entire southeast. Randy Marion is also the ninth largest commercial vehicle dealer in the United States. We have proudly served the Iredell – Lake Norman area since 1990. Visit Randy Marion online at [www.randymarion.com](http://www.randymarion.com).

About National Amateur Sports:

National Amateur Sports is a full-service sports marketing firm focused on growing amateur athletics programs. By leveraging technology, NAS eases administrative burdens and enriches the quality of school's media assets. The improved platform drives traffic to their sites and attracts corporate sponsors eager to reach this valued demographic through targeted marketing campaigns and community good will. These partnerships generate much needed revenue for interscholastic sports.

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