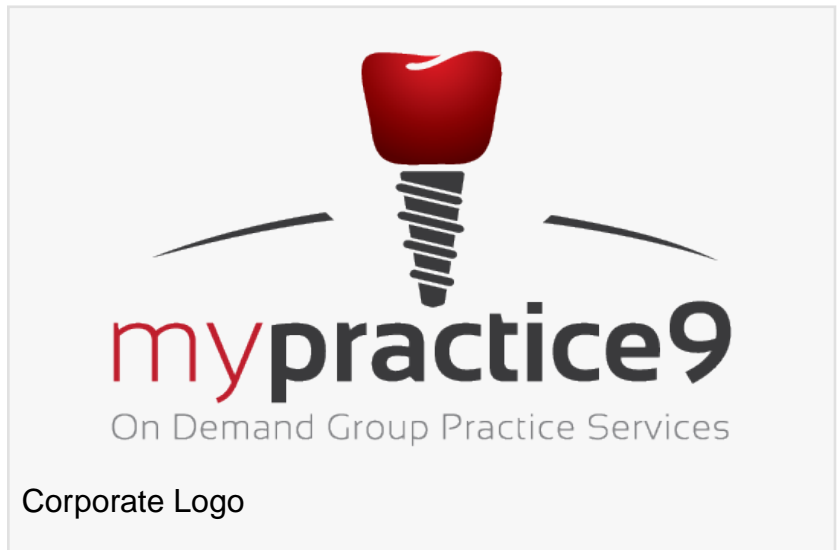


Mypractice9 Offers Oral Surgeons New Source of Referrals In 14 Additional Counties

The Company expands sales and marketing staff to meet growing demand for itinerant dental specialists.

LAKE FOREST, CALIFORNIA, U.S.A., September 15, 2017 /EINPresswire.com/ -- [Mypractice9 \(www.mypractice9.com\)](http://www.mypractice9.com) announced on social media additional hiring goals and plans to launch into 14 additional U.S. counties by year end.

Mypractice9 is a disruptive SAAS application that helps dentists connect with the growing number of itinerant dental specialists who will travel to the general dentist's office for the purpose of providing in-practice specialty dental services. The patent pending web application allows dentists to recapture significant treatment revenue that has been traditionally forfeited to local brick-and-mortar dental specialists like oral surgeons and periodontists.



Corporate Logo

“

The success of our sales and marketing effort has largely been driven by our advocacy for the high quality specialists who have been attracted to our online service.”

*Roberto Reyes, National
Sales Coordinator,
Mypractice9*

The Company revealed today that it will be adding 14 additional counties including several additional east coast markets. This announcement comes just a month after the company announced it would begin marketing services into New York. According to [Allison Wi](#), the Company's Marketing Coordinator, the Company is also expanding its entire sales and marketing staff to keep up with additional anticipated demand.

"There are roughly 105,000 U.S. dentists who refer out more than \$8 billion in specialty dental treatment revenue every year. While we believe most specialty dental work should be performed by dental specialists, who are typically best suited

to handle the inevitable complexities that crop up during treatment procedures, the idea that this work can only be done at an oral surgeons or periodontists office is simply antiquated thinking. Our platform simplifies the process for finding local traveling specialists while adding important contract management tools," said Ms. Wi.

Nearly 25% of private practice dentists have reduced or eliminated patient referrals to outside specialists for most of their specialty dental treatments already. These dentists have either acquired their own specialty clinical skills or have found local specialists who will travel to their office to help with these procedures.

"Nationally, dentists incomes have been on the decline for a decade," said [Roberto Reyes](#), mypractice9's National Sales Coordinator. "Our free service is a simple web application that allows dentists to find, screen and hire local itinerant dental specialists. This allows G.P.'s to expand in-practice treatment options while dramatically improving the care, convenience and comfort of their patient base while instantly adding as much as 30% or more treatment revenue each month to their practice," Reyes added.

Earlier this year the American Dental Association predicted that the average incomes of U.S. private practice dentists would decline in 2017. Their data reflects an alarming trend that reveals incomes have dropped 9 of the last 10 years.

"The success of our sales and marketing effort has largely been driven by our advocacy for the high quality specialists who have been attracted to our online service. Nearly all of our current specialist members have brick and mortar offices but enjoy traveling to dental offices two-to-three days per month. When they sign up on our site our sales team immediately goes to work promoting these dental professionals to nearby general dentists. This advocacy has been incredibly beneficial to both the private practice dentist as well as the dental specialist. The dentist gets a new specialty resource for their practice and the specialists picks up new referrals," Reyes continued.

Mypractice9 is based in Lake Forest, California. Questions or comments should be sent to mediarelations@mypractice9.com.

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