

Best New Product Philadelphia Gift Show

New mom and daughter company wins best new product award at Philadelphia Gift Show. Kai Kai Brai is the company to watch.

PHILADELPHIA, PENNSYLVANIA, USA, September 15, 2017 /EINPresswire.com/ -- A new women-owned company, Kai Kai Brai earned the top award of “Best New Product” at the Philadelphia Gift Show, held in Philadelphia, Pennsylvania, in July.

The Michigan based company is comprised of mom, Jaime and her three young daughters, Kait (11), Kai, (8) and Brai (5), the namesakes of this eager, and already successful start-up company. The family team designed and created a “Tell Me Anything Shared Journal” for “Mom & Daughter”, “Mom & Son”, and “You and Me,” a creative and interactive Journal and Memory Book in one, that can be shared between a child and any trusted adult in their lives.

The Best New Product Award was voted on by Buyers of the four-day gift show, after being judged amongst many other new products introduced at the Show. The award was presented to Jaime and Kait on the last day of the show.

The Philadelphia Gift Show Directors agreed with the voting buyers that this new company was very deserving of the award, with their unique Journal product being useful and special to so many children and their families.

Kai Kai Brai sells their journals retail on their website at www.kaikaibrai.com all across the United States, and has also sold internationally in Canada and Australia. Kai Kai Brai introduced their Wholesale line for the first time at this Philadelphia Gift Show, showcasing their award-winning Journal, as well as other Kai Kai Brai stationary and gift products to buyers, including Hospital Gift Shops, Retail brick and mortar shops, nationally known gift stores, and Online Retailers.

The Kai Kai Brai girls were thrilled to win this top award at their first showing, and are excited to continue growing their company together, creating, producing, marketing, and distributing their Kai Kai Brai products nation wide. Many high hopes for this family team of inspirational, hard working women entrepreneurs. If you have interest in working with Kai Kai Brai, visit them at www.kaikaibrai.com and email them at info@kaikaibrai.com.



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