

A Fishing Industry Game Changer.

THE FLIP REEL by Squiddies

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My goodness, how can such a great idea become fantastic!

Well, if you are the guys that invented the Squiddies Flip Reel they would say...easily!

Flip Reel by Squiddies is a modern take on the ancient art of hand line fishing. A hand line gets you up close and personal with the fish you're trying to catch. Flip Reel makes it safe and easy for you and the kids to enjoy the thrill of catching fish without the hassle of expensive or complicated kit.

Bold colors for bold adventurers. The reel packs down to half its size, perfect to stow in your car or boat and small enough to throw in a back pack for a hike, or fish from a kayak. Pack the tackle away to protect your fingers, the kids, and the things in your bag from the hook, line, and sinker.

Tackle by Squiddies clip onto the pre-loaded line and you're fishing in under a minute. The reels are made from UV stable materials and built to last. Inspired by our love for fun and outdoor sun, Squiddies products create the experiences that memories are made from. Feel every bite, feel the excitement.



Big Cat Brandz is America's leading New Product Company for more information contact:

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