

Guesty Takes Vacation Rental Management to the Next Level

Leading property management platform announces new features set to innovate the vacation rental management space.

TEL AVIV, ISRAEL, September 14, 2017 /EINPresswire.com/ -- [Guesty](#), the all-in-one solution for property managers worldwide, has announced today the release of three new features that will innovate and improve the ability of users to increase efficiencies and scale-up their businesses.

The new features include a fully integrated personalized booking website, business analytics reports, and advanced smart calendar features. Each one of these features allow property management companies to gain more control, transparency and free up time to focus on growth and profit.



The personalized booking website allows Guesty users to create a branded website of their own, in

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just a few easy steps, giving every property manager the ability to turn their listings into a profitable channel with a sleek new website. The booking site is based on robust technology, including an advanced booking engine, payment processing, SEO optimization, Google Analytics support, and much more.

Guesty’s new business analytics reports create a visualization and the ability to track and analyze business activity. Property managers can now create personalized reports to track their occupancy rates, revenue earned, overall commission, most

profitable channels and more.

The advanced smart calendar features is built to market a single property to have overlapping accommodation availability. For example, this will allow property managers to market a six bedroom house as a bed and breakfast, or a three story house can have three separate listings. The smart calendar rules allow Guesty users to create multiple listings on a single property, with the ability to market to different audiences.

“These features will generate more direct revenue together with the ability to increase awareness and distribution of listings,” said Amiad Soto, CEO and Co-founder of Guesty. “Our company has been

growing tremendously in order to continue producing outstanding new features and open up endless opportunities within the industry and for our users. We see these developments as another step for Guesty to expand to the vacation rental market successfully.”

Guesty is recognized as the one unifying solution for property managers, and has implemented tremendous ability for short-term property managers to scale their business. Not only has Guesty been the solution in the urban short-term rental industry, but it is moving to the top in the vacation rental industry as well.

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Notes to editors

About Guesty

Guesty is a cloud-based platform designed to simplify property managers’ operations and allow management of listings from multiple accounts like Airbnb, Booking.com, and other vacation rental booking channels. The company’s solution provides Property Management Software (PMS), Channel Management, Unified Inbox, Automation Tools, Payment Processing, Website Creation, and 24/7 Guesty Communication Services all in a single package. Established in 2013 by Amiad Soto and Koby Soto, with offices in Tel Aviv, Guesty is backed by Magma Venture Partners, Buran Venture Capital, and AltaIR Capital and is an alumni of the prestigious startup accelerator, YCombinator.

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