



# First National TV Spot to Use ‘Cannabis’ Airing on MSNBC, VICE, CNN, Fox

*Hoban Law Group produces and airs commercial highlighting capabilities surrounding hemp and cannabis law, featuring leading legal expert and founder Bob Hoban*

DENVER, UNITED STATES, September 11, 2017 /EINPresswire.com/ -- DENVER (Sept. 7, 2017) – [Hoban Law Group](#), the nation’s largest, full-service cannabis and hemp law firm, has received approvals and is now airing the first national TV spot for the cannabis industry. The advertisement marks the first time that a national TV spot has used the word ‘cannabis.’ Bob Hoban, leading legal expert in the cannabis industry and founder of Hoban Law Group, appears in the advertisement discussing the firm’s specialties and national reach.

“As the first ‘cannabusiness’ law firm, we’ve seen firsthand how the industry has significantly evolved in the last nine years,” said Bob Hoban. “We’re excited to once again make waves in the legal side of the cannabis industry, starting a new trend of legal advertising.”

The 30-second advertisement is unique in that Hoban Law Group’s services do not include any tangible product, only legal and business consulting. This helped in receiving approvals from each network to air during primetime slots. The commercial first aired on August 21 and will continue through mid-September, airing eight times per day on CNN, Fox News, MSNBC, Viceland, The Weather Channel, Headline News, and Fox Business. To view the video, [visit the Hoban Law Group website](#).

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About Bob Hoban, Esq.

Bob Hoban is Managing Partner at Hoban Law Group, America’s premier cannabusiness law firm. Hoban is the former president of the Cannabis Business Alliance and a member of the National Hemp Association, the National Cannabis Industry Association and the Colorado Cannabis Chamber of Commerce.

About Hoban Law Group

Hoban Law Group is the nation’s only full-service cannabis business (“cannabusiness”) law firm, servicing all legal medical and adult use cannabis. Formed in 2009, Hoban Law Group is Colorado’s largest and most experienced cannabis business law firm, providing expert commercial legal advice to its clients in the regulated marijuana dispensary system and the industrial hemp industry. Hoban Law Group has attorneys in every state and territory where legalization has occurred.

For more information, visit Hoban Law Group’s website at [www.hoban.law](http://www.hoban.law).

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