



Global Industrial and Commercial Grid Power Market 2017 Share, Trend, Segmentation And Forecast To 2022

Industrial and Commercial Grid Power -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To

PUNE , MAHARASHTRA, INDIA, September 11, 2017 /EINPresswire.com/ -- [Industrial and Commercial Grid Power](#) Industry

Description

Wiseguyreports.Com Adds “Industrial and Commercial Grid Power -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2022” To Its Research Database

Revenue Growth - The revenues from discoms for the industrial and commercial power categories have been increasing. An increase in power consumption in these segments due to growing focus on manufacturing and industrialisation has led to a significant growth in revenues.

- The tariffs for these segments are some of the highest tariffs levied for any category. The tariffs have also seen an upward trend over the past five years, contributing to the growth in revenues. However, the growth in revenues has been restricted due to alternative power available at competitive prices in the market.
- There has been a fall in the sales of power to consumers in these categories. This can be attributed to the increased adoption of renewable energy for captive power generation by industrial units as well as increase in power procurement through open access.

Government Policies Driving Growth

- Government policies such as Make in India and Digital India have been driving the revenues up for the industrial and commercial segments.
- With the introduction of these policies, India is on the way to becoming a manufacturing hub, giving rise to industrial infrastructure such as heavy industries. This, in turn, is giving rise to the equipment manufacturing market, which involves high tension power procurement.
- Also, with the help of other government policies, there has been a boost in the rise of small and medium industries and commercial establishments. This has led to an increase in electricity consumption by LT industrial and commercial consumers; and thereby an increase in the revenues of discoms from these consumers.
- Economic development has helped improve the purchasing power of an average consumer, giving rise to huge commercial establishments such as malls, that eventually drive the commercial power segment.
- In addition to these, the government's efforts to digitalise industries & commercial establishments has helped improve the efficiency of power consumed.
- With improvements in grid infrastructure by the government, power losses have been reduced considerably.

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Threat of Growing Alternative Sources of Power

- With technological advancements bringing capital costs of renewable power generation down, the tariffs of solar and wind energy have been falling. Over the last two years, the fall in tariffs has been considerably pronounced, leading to an increased uptake of solar and wind power.
- This has jeopardised the sale of grid-based power and, consequently, the revenues from industrial and commercial segments, as these are more likely to switch to renewable power generation for their consumption. Captive renewable energy power plants and open access procurement from renewable sources of power generation would hamper discom revenues.
- As industrial and commercial consumers pay some of the highest tariffs across all categories, the loss in sales and revenue with the move would severely affect the financial health of discoms. The threat becomes larger when the already ailing finances of discoms are considered.
- However, it is expected that the mainstreaming of power from alternative sources will take some time due to power evacuation and poor grid infrastructure issues.

Future Outlook

- Improved ease of business and access to competitive capital has led to an increase in small and medium industries, while the government's focus on improving the country's manufacturing capabilities has increased the heavy industries base.
- On the back of these programmes and the entry and expansion of the global corporate sector in the country, the future of industrial and commercial power segments is expected to be positive.
- An increase in the services market as well as start-up culture in the country has also led to improvements in the commercial segment, which is likely to continue over the next five years.
- Over the coming five years, the revenue from HT industries segment is likely to grow at a CAGR of about 6.4%, while that of the LT industrial and commercial segments is expected to grow at a CAGR of 6.9% and 9.8%, respectively.
- However, the increasing affordability of renewable energy is likely to hamper the growth of these segments.

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The report is divided into three sections with thirteen chapters (in addition to the executive summary)

Section I: HT Consumers Market

- Market Overview
- Tariff Trends
- Inter-state Comparison
- State/Discom Market Analysis

Section II: LT Consumers Market

- Market Overview
- Tariff Trends
- Inter-state Comparison
- State/Discom Market Analysis

Section III: Commercial Consumers Market

- Market Overview
- Tariff Trends

- Inter-state Comparison
- State/Discom Market Analysis

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