

Deschutes Brewery's Traveling Street Pub Comes Home to Portland

Crafted for Community: Deschutes Rallies its Portland Fans to Help Brewery Surpass \$1,000,000 Mark in Street Pub Donations to Date

BEND, OREGON, USA, September 7, 2017 /EINPresswire.com/ -- Deschutes Brewery's 400-foot-long traveling pop-up bar, the [Street Pub](#), is making its way home to Oregon – to Portland's Central Eastside – for the ultimate outdoor block party on September 23, 2-10 p.m. Since 2015, this giant outdoor pub has raised close to \$940,000 for charities across the country and Deschutes Brewery, partnered with [Columbia Distributing](#), is hoping that Portland beer lovers will help the brewery surpass the \$1,000,000 mark for total donations to date.

“Street Pub is a natural extension of our Oregon public houses, which form the foundation of the brewery through sharing, community, creation of new beers and fan feedback on those beers,” said Veronica Vega, brewmaster for Deschutes Brewery. “In Portland, we are celebrating Street Pub's homecoming with a selection of experimental projects that won't disappoint. We can't wait to hear what Portland thinks, as our fans' willingness to try new things is the reason we are able to continue to push our imaginations.”

In Portland, the one-day event will be raising money for:

- Farmers Ending Hunger, which aims to eliminate hunger in Oregon through a partnership of farmers, food processors, Oregon Food Bank and the public;
- Cascade AIDS Project, Oregon's largest community-based provider of HIV services, housing, education and advocacy; and
- Children's Cancer Association, Children's Cancer Association, whose innovative, free-of-charge



programs of JoyRx leverage music, friendship, play, and resources to create transformative moments of joy for seriously ill children and their families.

For its five-city 2017 tour, the brewery has added Oregon-based title partners that share its culture, sustainability and philanthropic goals: Hydro Flask, Humm Kombucha, Breedlove Guitars and KEEN Footwear.

At the Portland Street Pub, guests will have access to small-batch, exclusive brews such as:

- A new sour beer which merges fruit and dry hops with bright tartness;
- A spontaneous cider made from Oregon grown cider apples;
- A diverse set of dark beers determined to change the perception of what dark beer can be; plus...
- Special tapings of limited release Reserve beers like Cultivateur, Seas of Doom and Spiritual Awakening.

These rare beers will be tapped throughout the event, alongside 18 other brews from 60 taps. In addition, there will be a guest tap from local neighborhood brewery, Wayfinder Beer. Beers will be matched by delicious culinary offerings crafted by Deschutes Brewery's corporate executive chef Jeff Usinowicz (a.k.a. Chef Jeff) along with Chef Ryan Day from Wayfinder Beer and Chef Wesley Berger of Patton Maryland.

Music and Makers Complete the Party

What would a party like this be without great live music? A surprise headliner and the evening's lineup will be announced on Deschutes Brewery social media next week, so stay tuned. New in Portland, Street Pub will have a special Maker's Row, featuring some of the most innovative Oregon makers and merchants. A kids' zone for families and a bike valet will also be on site, plus unique, interactive offerings from Street Pub partners including: Hydro Flask's Skee Ball Challenge; The Breedlove Guitars Artists' Stage; Humm Kombucha's Creation Station for collaborative art projects and activities; and KEEN Footwear's activism center and lounge, photo booth, games and free shoe raffles. McKenzie SewOn will be doing live screen printing of custom Portland-specific prints.

When: Saturday, September 23, 2-10 p.m.

Where: Central Eastside, 200 SE Stark St., Portland, OR

Admission: Free entry for all ages! \$5 token = one 14-ounce beer

VIP LOUNGE TICKETS AVAILABLE. Pre-purchase VIP tickets at <https://www.deschutesbrewery.com/events/street-pub-portland/> to get exclusive access to specialty beer tastings led by a Deschutes brewer paired with catered appetizers from its culinary team. Tickets also include: two beer tokens, a Hydro Flask True Pint, rare barrel tastings, Humm Kombucha on tap, a 50 percent off Keen shoe card, plus other fun swag.

PRE-PURCHASE OPTIONS: Purchase a Hydro Flask True Pint and/or Beer Tokens ahead of time at <https://app.mobilecause.com/f/1gxc/n> to reduce lines on the day of the event! Each token is good for a pint at the Portland Street Pub.

VOLUNTEER: Calling all volunteers! We need help to make this event a success and to be able to raise the most money possible for our nonprofit partners. All volunteers will receive Deschutes Brewery swag and other goodies. Interested? You can find details and sign up here:

<http://signup.com/go/hCIZIKo>

About Children's Cancer Association (CCA)

The Children's Cancer Association knows that for seriously ill children and their families every moment is precious. That's why our programs leverage music, friendship, play, and resources to create transformative moments of joy for 20,000 children, teens, and their family members each year. We believe kids deserve long, wonderful lives. Or at the very least, short wonderful lives. Unlike many organizations dedicated to the worthy goal of someday finding a cure for cancer, CCA is all about creating joy today. See our programs in action here, or visit us anytime at JoyRx.org.

About Cascade Aids Project

Cascade AIDS Project (CAP) is Oregon's oldest and largest HIV/AIDS service organization. CAP serves Oregon and Southwest Washington helping people impacted by HIV and their families. Through testing, prevention education, combating stigma, and support services for people living with HIV/AIDS CAP continues its fight against the disease. As of this year CAP has also opened Prism, Oregon's only Health Clinic providing the LGBTQ+ community with compassionate and comprehensive healthcare.

About Farmers Ending Hunger

In 2004, entrepreneur Fred Ziari created the nonprofit Farmers Ending Hunger after learning Oregon was one of the nation's hungriest states. Farmers Ending Hunger partners with Oregon farmers and ranchers who commit to donating fresh vegetables, fruit, wheat and cattle to help feed Oregon's hungry. The donated food is transported and processed if needed and then distributed through the Oregon Food Bank's statewide network. Last year, Farmers Ending Hunger donated 3.4 million pounds of fresh, local food to help feed Oregon families and children.

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