

Brazil Telecommunication Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2021

Brazil Telecommunication Market Share, Opportunities, Segmentation and Forecast to 2021

PUNE, INDIA, September 7, 2017 /EINPresswire.com/ -- Pune, India, 7th September 2017: WiseGuyReports announced addition of new report, titled "Brazil: Demand for Mobile Data Services Remains Strong Amid Challenging Macroeconomic Conditions".

Summary

In 2016, Brazil will be the largest telecom services market in Latin America. Disconnections in the pay-TV and circuit-switched markets will affect the growth of the telecom market in Brazil in 2016. Additionally, the challenging macroeconomic situation coupled with additional cuts in mobile termination rates (MTRs) and reductions in fixed circuit-switched tariffs terminating on mobile networks will further impact market growth and operator revenue. With recovery beginning in 2017 and the voice-to-data substitution trend in the mobile segment, growth in the Brazilian telecom market will be mainly driven by the increase in mobile data revenue.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/608877-brazil-demand-for-mobile-challenging-macroeconomic-conditions>

Key Findings

- The top three operators, Vivo, Claro (America Móvil) and Oi, which provide mobile, fixed and pay-TV services, will account for 74.8% of overall service revenue in 2016. In 2015, Vivo concluded the acquisition of GVT, expanding its presence outside its concession area for fixed services and increasing its market share.
- Adoption of 3G services will reach its peak during 2016, and will start to decline from 2017 as 3G to 4G/LTE migration intensifies.
- Despite Brazil's challenging economic environment, equipment vendors and software providers have opportunities in select areas in the near term such as operators' LTE deployments, fiber-optic network rollouts, SDN/NFV opportunities and services geared toward the B2B segment, such as data center and cloud computing, where vendors can leverage network services and management solutions.

Synopsis

"Brazil: Demand for Mobile Data Services Remains Strong Amid Challenging Macroeconomic Conditions" provides an executive-level overview of the telecommunications market in Brazil today, with detailed forecasts of key indicators up to 2021. It delivers deep quantitative and qualitative insight into the Brazilian telecom market, analyzing key trends, evaluating near-term opportunities and assessing risk factors, based on proprietary data from Pyramid Research's databases.

The Country Intelligence Report provides in-depth analysis of the following:

- Regional context: telecom market size and trends in Brazil compared with other countries in the Latin American region.
- Economic, demographic and political context in Brazil.
- The regulatory environment and trends: a review of the regulatory setting and agenda for the next 18-24 months as well as relevant developments pertaining to national broadband plans and other infrastructure developments.
- A demand profile: analysis as well as historical figures and forecasts of service revenue from the fixed telephony, broadband, mobile voice and mobile data segments
- Service evolution: a look at changes in the breakdown of overall revenue between the fixed and mobile sectors and between voice, data and video from 2014 to 2021.
- The competitive landscape: an examination of key trends in competition and in the performance, revenue market shares and expected moves of service providers over the next 18-24 months.
- In-depth sector analysis of fixed telephony, broadband, mobile voice and mobile data services: a quantitative analysis of service adoption trends by network technology and by operator, as well as of average revenue per line/subscription and service revenue through the end of the forecast period.
- Main opportunities: this section details the near-term opportunities for operators, vendors and investors in the Brazilian telecommunications market.

Reasons to Buy

- Gain in-depth analysis of current strategies and future trends of the Brazilian telecommunications market, service providers and key opportunities in a concise format, to build proactive and profitable growth strategies.
- Understand the factors behind ongoing and upcoming trends in the Brazilian communications, fixed telephony and broadband markets, including the evolution of service provider market shares, to align product offerings and strategies to meet customers' demand.
- Leverage the graphical information (more than 20 charts and tables in the report based on the Pyramid Research forecast products), to gain an overview of Brazil's telecom market.
- Analysis of key telecom players in the markets and major business strategies being adopted by them, to identify the opportunities to improve market share.
- Explore novel opportunities to align your product strategies and offerings to meet the requirements and succeed in the challenging telecommunications market in Brazil.

Table of Content: Key Points

Executive summary
 Market and competitor overview
 Regional context
 Economic, demographic and political context
 Regulatory environment
 Demand profile
 Service evolution
 Competitive landscape
 Major market players

Segment analysis

Mobile services
 Fixed services
 Pay-TV

Identifying opportunities
Overall market opportunities
...Continued

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/608877-brazil-demand-for-mobile-challenging-macroeconomic-conditions>

Get in touch:

LinkedIn: www.linkedin.com/company/4828928

Twitter: <https://twitter.com/WiseGuyReports>

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.