

# Yoga Mat Market 2017 Global Industry Trends, Sales, Supply, Demand, Analysis & Forecasts to 2022

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## Yoga Mat Market 2017

## **Executive Summary**

This report studies the Yoga Mat market. Yoga mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

## Scope of the Report:

This report focuses on the Yoga Mat in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.



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Market Segment by Manufacturers, this report covers
Lululemon
Manduka PROlite
Jade Yoga
Hugger Mugger Para Rubber
PrAna Revolutionary
Gaiam, Easyoga
HATHAYOGA
Kharma Khare
Hosa Group
Yogabum
Aerolite

Aurorae

**Barefoot Yoga** 

Keep well

Khataland

Microcell Composite

Yogarugs

Copeactive

Yogasana, A. Kolckmann

JiangXi Lveten Plastic

Liforme

Starlight Yoga

**Bean Products** 

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PVC yoga mats

Rubber yoga mats

TPE yoga mats

Other yoga mats

Market Segment by Applications, can be divided into

Household

Yoga club

Others

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