

Sandstorm by Dana Al Fardan, Performed by London Metropolitan Orchestra, Theatre Royal Haymarket, London: 17 September

Qatar's preeminent composer and symphonic artist, brings her latest classical work, Sandstorm, to London, performed by The London Metropolitan Orchestra.

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/EINPresswire.com/ -- Sandstorm by [Dana Al Fardan](#), Performed by the London Metropolitan Orchestra: [Theatre Royal Haymarket](#), London, 17th September 2017

On 17th September 2017, Dana Al Fardan, Qatar's preeminent composer and CEO and founder of Qatar's only record label, DNA Records, will bring her classical repertoire to the iconic Theatre Royal Haymarket in central London. The concert programme, orchestrated and arranged by renowned London-based conductor, arranger and composer, Dave Arch, will be performed by the [London Metropolitan Orchestra](#) (LMO), conducted by Musical Director, Andy Brown, in a rare showcase of the Qatari composer's interpretation of world music to an international audience.



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Grace Cruz, Concert Project Manager

Dana Al Fardan, composer, songwriter, and symphonic artist, is already garnering international attention, enhanced by her most recent album release, Sandstorm. The work blends sumptuous strings, choral vocals and soloists with traditional Middle Eastern rhythms. The album was recorded at Katara Studios in Doha. As Qatar Airways' official composer, her music entertaining international passengers on boarding, Dana is flying the flag as the first composer and performer to bring the music of her small Gulf nation to the rest of the world. Already a figure of considerable notoriety in the Gulf region, and following the success of the performance of selected pieces from Sandstorm at Cadogan Hall last year, next month's concert will be the first time the complete album has been performed outside Qatar.

The LMO is an ensemble of world-class musicians that has been engaged by all the major Hollywood studios and worldwide record labels for over 20 years. On 17th September, the curtain will rise on the orchestra performing a full programme of a unique interpretation of contemporary classical music for the first time to an international audience for one night only.

Despite the strength of Qatar's presence in the UK property and sporting portfolio in the form of high-profile assets from Harrods to The Shard and Glorious Goodwood, little is reported of Qatar as a nation, its people and culture, beyond recent negative press reports of regional disputes and embargos. An aspiring musician from a young age, Dana has long hoped for an opportunity to bring the international spotlight to the music and culture of her Qatari homeland. She says, "The state has invested a lot in culture, education and in human capital to give nationals the opportunity and resources to expand their cultural understanding and stand out at a global level. As an artist, my job is to show this to the world."

Part of Qatar's "National Vision 2030" impresses the importance of women in the country's future. Project Manager, Grace Cruz, says, "As Qatar's most prominent female musician, composer and music entrepreneur, having set up the country's first/only record label, Dana represents a strong role model for the women of her nation in 2017, a woman who is proud to present her country's culture to the world and is building its music industry from within the nation as a means to export Qatari culture to the international community. She hopes to promote the human face of her people, a nationality about which little is known."

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