

Thomas McCourtie, Financial Analyst, explains: The industry is looking to fall in line with other areas of commerce by providing consumers with quicker and more efficient services. Insurtech acts as the facilitator in developing new propositions which enable customers to obtain cover without the need to contact an advisor, and can be arranged remotely on a mobile device.



McCourtie concludes: “It is important that these providers welcome change, and are willing to

consider introducing new technologies. Partnering with the groups developing these propositions may prove strategically canny as the agreement would be mutually beneficial.

“Incumbents need start-ups for their technical prowess and start-ups need access to the wide customer bases commanded by the established providers. Failing to do so could result in an increase in competition, with insurtech proving a serious stand-alone competitor.”

More reports on [Research & Development](#) can be found on ASDReports. Find more [Business Services](#) reports on ASDReports as well.

Stefan Koopman
ASDReports
+31204869620
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.