

# Baby Food and Infant Formula Industry Overview, Competitors Strategy, Regional Analysis and Growth Forecast to 2027

*Global Baby Food and Infant formula Market - by Food Type (Baby Cereals), Infant Formula Type (Cow Milk Formula), Ingredients (Dairy) - Forecast to 2027*

PUNE, MAHARASHTRA, INDIA, August 9, 2017 /EINPresswire.com/ -- Market Research Future Published a Half Cooked Research Report (HCRR) on the Global [Baby Food and Infant formula Market](#)

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Market – Overview:

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Major Key Players are Abbot Nutrition, Heinz Nature, Hipp organic, Cow&Gate, Nestle, Danone, Mead Johnson Nutrition, and Danalac”  
*Market Research Future*

As the name suggests “Baby Food & infant Formula” is all about infant’s dietary food items to be consumed or eaten for meals or breakfasts. In today’s hustle bustle of life with growing number of working mothers; Baby food is proving to be a boon and due to its convenience it has taken the place of conventional & traditional food items. It’s not only about the convenience; sometimes mothers may be unable to breastfeed for a multiple reasons –May it be physical or physiological; baby food & infant formula seem to be great option. Baby Food and Infant Formula is accounted to witness

a relieving growth by 2027, in terms of value and volume with a substantial CAGR; surpassing its previous growth records by the end of the forecasted period (2016 – 2027).

The increasing number of parents is determined to provide optimal nutrition to their infants. They opt for packaged baby foods and infant formulas to supplement breastfeeding. This coupled with the increased concern of parents for the health, and nutritional requirements of their babies have significantly contributed to the increase in demand for baby food and infant formula over the last few years. Further the Research Analyst adds, one of the primary drivers for this market is the increasing health concerns among parents. The Sector - organic baby foods is the fastest growing sector reason being safer and nutritionally superior to conventional baby food.

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Market – Synopsis:

Globally, the market for Baby Food and Infant formula has been increasing due to increase in demand from the downstream markets; the key drivers for the market are rise in disposable income and

demand for high quality products. Hence, baby food and Infant formula market is expected to reach in its worth over millions of dollar by 2027 with a significant rate of CAGR during 2016 – 2027.

#### Market – Key Players:

The global baby food and infant formula market is highly fragmented mainly due to the constantly changing consumer demands and preferences. Also, the market is highly competitive due to the presence of numerous players having regional and global presence. This further encourages players operating in the baby food and infant formula market to compete based on price, quality, innovation, reputation, and distribution.

The study Report identifies the following corporations as the key players in the Global market of Baby Food and Infant Formula - Abbot Nutrition, Heinz Nature, Hipp organic, Cow&Gate, Nestle. Other prominent key players of the market identified in the study report are - Danone, Mead Johnson Nutrition, and Danalac.

Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 115 numbers of pages of the project report “Baby Food and Infant Formula Market - Forecast to 2027”

#### Market – Segments:

The highly competitive market for Global Baby Food and Infant formula can be segmented in to 3 key dynamics for the convenience of the report and enhanced understanding;

Segmentation by Type : Comprises Baby Cereals & Dry Meals, Baby Meals, Finger foods, other Baby foods.

Segmentation by Infant Formula: Comprises cow milk formula, soy-formula, protein hydrolysate formula, and lactose free formula and others.

Segmentation by Ingredients : Comprises Dairy, fruits & vegetables, grains and meat. and others.

Segmentation by Regions: Comprises Geographical regions - North America, Europe, APAC and Rest of the World.

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#### Regional Analysis:

North-America and Europe has dominated the market for Global Baby Food and Infant formula Market with the largest market share. North America is further expected to continue the dominance. Asia-Pacific and Middle East are the growing market for Global Baby Food and Infant formula Market and are expected to grow at a considerable rate of CAGR during 2016 to 2027.

#### About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence

services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

Akash Anand

Market Research Future

+1-646-845-9349 (US) / +44 208 133 9349 (UK)

email us here

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