

Functional Beverages Market Analysis: Company Profiles, Market Segments, Landscape, Demand and Forecast – 2022

Functional Beverages Market - by Type (Probiotic Drinks, Energy Drinks), Packaging (Tetra Pack), Functions (Hydration) and Region - Forecast to 2022

PUNE, MAHARASHTRA, INDIA, August 7, 2017 /EINPresswire.com/ -- Market Research Future Published a Half Cooked Research Report (HCRR) on the Global [Functional Beverages Market](#) has been estimated to grow over 5.5% posts 2022

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Market Overview:



Major Key Players are PepsiCo (U.S.), Fuze Beverage (U.S.), Coca-Cola (U.S.), Altria Group (U.S.), Kraft Foods (U.S.), General Mills (U.S.)”

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Functional Beverages market is experiencing continuous growth in the last few years. Increase in working class population and demand for healthy alternatives for carbonated drinks have resulted in the growth of this market. Weight management and hydrations are the new trends that have come up as a key opportunity, due to sedentary lifestyle and growing obese population; consumers want to opt for healthier lifestyle. Major players in the functional beverages market are investing on research and development to create zero-calorie products and innovative packaging. Major companies have

also invested in vending machines, so as to create awareness, advertise new products, and also to get feedback from the consumers.

Key Players:

The key players profiled Functional Beverages are as PepsiCo (U.S.), Fuze Beverage (U.S.), Coca-Cola (U.S.), Coca-Cola (U.S.), Altria Group (U.S.), Kraft Foods (U.S.), General Mills (U.S.), Campbell Soup Company (U.S.), Ocean Spray (U.S.) and Red Bull GmbH (Austria)

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Market Research Analysis:

- Rapid innovation in the functional beverages products inclusion of various flavors, function-specific products like sports functional beverages, probiotic drinks are driving the functional beverages market

- Functional beverages is generally considered as healthy drink and as a part of healthy lifestyle, has led to innovation in various formats like high fibers, low sugar, vitamin-rich, and probiotic rich has also supported the functional beverages market to a greater extent

Access the market data and market information presented through more than 60 market data tables and 25 figures spread over 110 numbers of pages of the project report “Functional Beverages Market - Forecast to 2022”

Reasons to Buy:

- The study includes detailed market analysis of functional beverages market encompassing its macro and micro-markets
- It covers market segmentation by type, by packaging and by function
- It helps in identifying region-wise major suppliers and understand consumption patterns
- The report will provide useful and premium insights that will support in investments for functional beverages and allied companies providing details on the fast growing segments and regions
- In addition, it will provide key findings that will help the companies to improve profitability by using supply chain strategies, cost effectiveness of various products mentioned in the report
- The data used in the report is primarily based on primary interviews with the major producing companies and industry experts and also supported by authentic industry data from secondary sources

Access Report Details @ <https://www.marketresearchfuture.com/reports/functional-beverages-market-1863>

Intended Audience

- Functional beverages manufacturers
- Dairy beverages manufacturers
- Healthy food and beverages manufacturers
- Energy drink manufacturers
- Retailers, wholesalers
- E-commerce companies
- Traders, Importers and exporters

About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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