



# Satellite Market 2017 Global Analysis, Opportunities and Forecast

*Satellite Global Market Share, Opportunities, Segmentation and Forecast*

PUNE, INDIA, July 26, 2017 /EINPresswire.com/ -- Pune, India, 26 July 2017: WiseGuyReports announced addition of new report, titled "Global [Satellite](#) Market Report: 2016 Edition".

The satellite industry is an integral part of any economy for the development of infrastructure for government agencies and commercial companies. A satellite is an artificial object which is intentionally placed into the orbit. These objects are called as artificial satellites and perform like cell towers in the sky, transmitting data from one point on the earth to another. Satellites are designed to enhance missions that can last 15 years in the vacuum of the space at extreme radiation and temperature conditions.

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Satellites vary greatly, depending upon their orbit, mission, and frequency. The satellite value chain allows delivery of the space based services from satellite technology to its users in five levels. Satellite manufacturing industry is a highly specialized high tech industry with highly qualified human resources. They manufacture satellites for various purposes like navigation, communication, remote sensing, space science, military, etc.

The satellite market is expected to grow in the coming years with growing demand for bandwidth. The US satellite market dominates the global market with maximum number of top satellite companies and services providers. The key trends of the market include increasing HD and UHD channel counts, adoption of new technologies, emerging regional operators, increased global broadband penetration, rising commercial GEO satellite orders and rising launches of Nano satellites.

The key factors driving the growth in the global satellite market includes growing mobile data traffic, increasing government space budgets, in-flight broadband services, rising Direct-to-home (DTH) channels, and rising middle class households. However, there are certain factors which are hindering the growth of the satellite market like launch failures, increasing financial challenges, and crowding of satellite spectrum.

The report offers an in-depth analysis of the "Global Satellite Market" segmented into global satellite and regional satellite market. Competition is concentrated with few major players dominating the market through technological advancements. Major satellite companies that have been covered in the report include SES, Eutelsat Communications, Inmarsat PLC, and EchoStar Corporation.

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