

# Machine 2 Machine Connections Market is estimated to grow at a CAGR of 9.9% by Forecast to 2023

Machine 2 Machine (M2M) Connections Market Growth, Machine 2 Machine (M2M) Connections Market Trends

PUNE, MAHARASHTRA, INDIA, July 17, 2017 /EINPresswire.com/ -- Market Highlights:

The study reveals that is trending in North America region. The Global M2M connections has been dominated by two sectors consisting of consumer electronics including cameras, music players and TVs and intelligent buildings such as security and HVAC systems. The major market events including product launches, technological developments, mergers & acquisitions, and the innovative business strategies opted by key market players.



The study indicates that the M2M module unit shipments are dominated by 4G today, but soon 5G will rule the revenue opportunity with the shift toward broadband technologies, and it will emerge as the

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AT&T Inc. (U.S), Deutsche Telekom A G (Germany), NTT Data (Japan), Telenor Group (Norway)"

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fastest-growing technology segment in terms of percentage of units. The deployment of 4G LTE technologies in the automotive sector is among the major reasons for the increased adoption of M2M systems. While, the consumer electronics segment is the second largest and most important vertical sector, driven by connected car deployments.

The Machine-to-Machine (M2M) Connections market is growing rapidly over 9.9 % of CAGR and is expected to reach

at USD 27.05 Billion by the end of forecast period.

Taste the market data and market information presented through more than 30 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Machine-to-Machine (M2M) Connections Market -Forecast to 2023".

Major Key Players:

• AT&T Inc. (U.S)

• Deutsche Telekom A G (Germany)

- NTT Data (Japan)
- Telenor Group (Norway)
- Intel Corporation (US)
- Texas Instruments Incorporated (US)
- Gemalto N.V. (Netherlands)
- Vodafone Group PLC (UK)
- Telit Communications (UK)
- U-blox Holding AG (Switzerland)
- Verizon Communications, Inc. (U.S)

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### Machine-to-Machine (M2M) Connections Market Segmentation

The Machine-to-Machine (M2M) Connections Market has been segmented on the basis technology, product, end users and region. Looking through the end-user segment, the healthcare providers and other participants in this market are making significant investments in M2M solutions. While, the M2M services are mainly used for the remote monitoring of cars and theft recovery in the automotive industry.

The areas that are driving this growth will be the automotive industry, with new smart cars, utility companies with transportation, healthcare and security. The growth-driving vertical markets such as intelligent buildings, consumer electronics, automotive and healthcare, utilities. All the components are made in order to have a long life and our experiences are so good that it has given us the necessary confidence to offer the best guarantee on the market.

#### Market Research Analysis:

On geographic basis, Machine-to-Machine (M2M) Connections Market is studied in different regions as North America, Europe, Asia-Pacific and Rest of world. It has been observed that North America region is leading with the highest growth rate in the Machine-to-Machine (M2M) Connections market as the wide-scale adoption of M2M connectivity technologies in several industries such as manufacturing, BFSI and among others is the key factor supporting the growth of the M2M connections market in this region. The developing economies in Asia-pacific regions like China, Japan, India and others are propelled to good growth in the Machine-to-Machine (M2M) Connections market. Asia Pacific is growing most quickly, buoyed by the tremendous investments being made in China

#### **Regional Analysis:**

The regional analysis of Machine-to-Machine connections market is being studied for region such as Asia pacific, North America, Europe and Rest of the World. In North America, it has been estimates that 65% of M2M service revenue is accounted for by the service wrap and 35% by the provision of connectivity.

While, the majority of the revenue comes from service enablement with the remainder coming from the provision of basic short range connectivity. While in Europe, the operators such as Vodafone and Deutsche Telekom are already seeing modest success in the connected health market, is anticipated to be the leading region.

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#### Intended Audience

• Machine-to-Machine (M2M) Connections device manufacturers

- Technology Providers of Machine-to-Machine Systems
- Technical Universities
- Research Institutes and Organizations
- Component Suppliers
- Machine-to-Machine Equipment Manufacturers
- Suppliers and Distributors of Machine-to-Machine (M2M) Connections
- Standardization and Testing Firms
- Raw material and manufacturing equipment suppliers
- Semiconductor wafer vendors
- Telecom operators
- Application providers
- Safety equipment manufacturers
- Distributers
- Investors

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