

Charlie Garland of The Innovation Outlet to be Featured on CUTV News Radio

NEW YORK, NEW YORK, UNITED STATES, July 6, 2017 /EINPresswire.com/ -- Viktor Frankl once said, "Between stimulus and response there is a space. In that space is our power to choose our response. In our response lies our growth and our freedom." According to Charlie Garland, this quote beautifully encapsulates how to utilize innovation.

Charlie Garland is the founder of The Innovation Outlet, where he helps his clients develop the self-confidence that comes with being able to innovate on their own, with their own intelligence, creativity and resources. Through workshops and consulting, Garland helps people understand what innovation is and removes these limitations to allow them to be more effective innovators.

"Innovation may be the catchword of our day, but really it's no different than resourcefulness: leveraging existing resources in unique ways to solve problems," says Garland. "It applies to you as an individual, your relationships, and society – not just business and technology."

According to Garland, innovation means creating new value for one or more stakeholders through the unique use of available resources. The times demand that we take the resources we have available to us and recontextualize them to find new uses and expressions of those resources.



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Anyone can innovate.”

Charlie Garland

“People often discuss innovation in a very narrow, limiting way, strictly in the context of technology,” says Garland. “I teach people to not make the mistake of too narrowly defining innovation.”

Garland is the author of the forthcoming *Innovation Inspiration*, which follows some of the greatest innovation thought leaders and practitioners of our time.

“These individuals are uniquely applying innovation tools and methods to effect great outcomes in business and non-business applications around the world, says Garland. “It’s about the different ways people apply innovation and how to follow in their footsteps. Being an innovator means breaking out of your comfort zone and exploring and discovering new things beyond what you already know. Anyone can innovate.”

CUTV News Radio will feature Charlie Garland in a four-part interview with Jim Masters on July 10th

at 1pm EDT and with Doug Llewelyn on July 17th at 1pm EDT.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on The Innovation Outlet, visit <http://www.innovationoutlet.biz> and <http://www.InnovationInspiration.org>

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