

Head-up Display (HUD) 2017 Global Market Expected to Grow at CAGR 28.35% and Forecast to 2021

The analysts forecast the global head-up display (HUD) market in the transportation sector to grow at a CAGR of 28.35% during the period 2017-2021.

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[Global Head-up Display \(HUD\) Market](#)

Description

A head-up display (HUD) is a device enabling augmented reality (AR) benefits for the driver in order to enhance safety by reducing distractions while driving. It overlays the data on the transparent glass screen and ensures that the driver can view the information without diverting their vision off the road. The real-world data overlay is placed in front of user's focal viewpoint.

Covered in this report

The report covers the present scenario and the growth prospects of the global head-up display (HUD) market in the transportation sector for 2017-2021. To calculate the market size, the report considers the shipments, sales, volume, and value.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Head-up Display (HUD) Market in the Transportation Sector Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers



the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Continental
- Delphi Automotive
- DENSO
- Nippon Seiki
- Robert Bosch

Other prominent vendors

- Panasonic Automotive Systems
- Visteon

Market driver

- Rising electronic content and ecosystem growth for autonomous vehicle
- For a full, detailed list, view our report

Market challenge

- High cost of HUDs
- For a full, detailed list, view our report

Market trend

- Automotive electronics industry to adopt autonomous vehicle concept
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Continental
- Delphi Automotive
- DENSO
- Nippon Seiki
- Robert Bosch
- Other prominent vendors

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