

Ketchup: Global Market Sales, Consumption, Demand and Forecast 2017 – 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Ketchup: Global Market Sales, Consumption, Demand and Forecast 2017 – 2020".

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The analysts forecast the [global ketchup market](#) to grow at a CAGR of 4.39% during the period 2016-2020.

Tomato ketchup, also known as catsup, is gaining popularity. The major raw materials used for making ketchup are ripe tomatoes, vinegar, sweetener, salt, spices, and other additives. Granulated cane sugar or beet sugar is generally used as a sweetener in ketchup. Other sweeteners like dextrose or liquid sugar in the form of glucose syrup can also be used. Ketchup is a good source of lycopene, an antioxidant. It helps in preventing prostate and colon cancers. It is popular in urban regions and has huge growth potential in rural markets as well.



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Covered in this report

The report covers the present scenario and the growth prospects of the global ketchup market for 2016-2020. To calculate the market size, the report considers the revenue generated through retail sales of ketchup.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The report, Global Ketchup Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- ConAgra Foods
- Del Monte Foods
- HUL
- Kraft Heinz

Other prominent vendors

- Annie's Homegrown
- Bolton Group
- Campbell Soup Company
- General Mills
- Kagome
- Kensington and Sons
- Nestle India
- Organicville
- Red Duck Foods

Market driver

- Health benefits associated with ketchup
- For a full, detailed list, view our report

Market challenge

- Threat of substitutes
- For a full, detailed list, view our report

Market trend

- Growing popularity of QSRs
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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