

Judith Rogala of The Catapult Factor to be Featured on CUTV News Radio

MURRIETA, CALIFORNIA, UNITED STATES, June 13, 2017 /EINPresswire.com/ -- Judith Rogala is the founder of The Catapult Factor, a business consulting firm specializing in business growth, turnaround and working with startups, offering planning and execution strategies for corporate ventures on an international level.

"The Catapult Factor is a company I started to assist other organizations who may need an interim executive or might need help creating strategies for their organizations," says Judith. "Whatever they need I try to respond to that to help make them more successful than they already are."



An accomplished business expert, Judith possesses over thirty years of experience working with companies at some of the most significant and challenging times they have faced. Judith works with everyone from law firms to midlevel businesses, Fortune 500 companies to individual sole proprietors, in the areas of leadership consulting, business and brand development, innovation, goal training and development, problem solving, program development and more.

"It's always about profitability. How can we make more money without spending more?" says Judith. "I try to approach it from setting up quality procedures. Once you begin to shave away the things that are unimportant and create issues for the employees it goes a long way. Quality management understanding is a really big piece of the puzzle."

She says that while she has worked in many different industries, the principles are always the same, specifically when it comes to leadership. Judith was the first female executive at FedEx, where she received the CEO award two consecutive years by demonstrating her ability to manage and lead people.

"It's my belief you cannot have leadership skills until you know who you are, your traits and values," says Judith. "Act with courage and integrity. It gives more control to the individuals within an organization when you place your trust in them. It's empowering and the business can only stand to succeed."

CUTV News Radio will feature Judith Rogala in an interview with Jim Masters on June 14th at 12pm EDT and with Doug Llewelyn on June 21st at 12pm EDT.

Listen to the show on <u>BlogTalkRadio</u>.

If you have a question for our guest, call (347) 996-3389.

For more information on The Catapult Factor, visit http://www.juditharogala.com.

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