

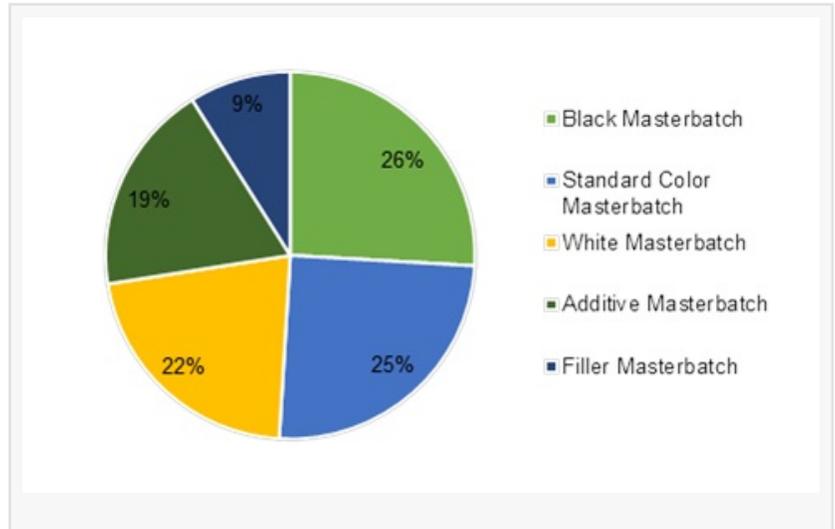
MEA Color Masterbatch Market is Projected to Reach USD 413.2 Million by 2027

MEA Color Masterbatch Market is projected to reach USD 413.2 million by 2027 with 6.35% CAGR during review period of 2016-2027 | MEA Color Masterbatch Market

PUNE, MAHARASHTRA, INDIA, May 29, 2017 /EINPresswire.com/ -- Market Highlight

The MEA color masterbatch has seen a remarkable growth over the past year and it is expected to see the similar growth in next coming years. The several factors that has influenced the MEA market are; growing demand from plastic industry, growing demand of light weight

vehicles, increasing demand from Middle East due to rapid industrialization and increasing demand of specialized colors. There are various opportunities which help the color masterbatch market to grow but on the different side there are some factors which have hampered the growth and development of this market. The factors which may hamper the growth are fluctuating prices across the region and shortage of raw materials.



Major Key Players : A Schulman, TOSAF Compounds, Polyplast Müller, Polyone Corporation, Hubron, Clariant Masterbatches, Cabot Plastics International, Ampacet , Ferro Corporation, Astra Polymers”
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Regional Analysis

MEA color masterbatch market has seen a potential growth over the past few years. MEA color masterbatch market was valued at USD 205 million in 2015 which is poised to reach USD 119.5 million by the end of forecast period. Whereas the market demand was estimated at 124 thousand tons in 2015 and is expected to reach 221.9 thousand tons by the end of forecast period. In the MEA region, Africa has accounted the

market share of 42% in 2015 followed by GCC countries.

Key Players

- A Schulman
- TOSAF Compounds
- Polyplast Müller
- Polyone Corporation
- Hubron, Clariant Masterbatches
- Cabot Plastics International

- Ampacet Corporation
- Ferro Corporation and Astra Polymers

Market Segmentation

The Middle East & Africa Color Masterbatch Market has been segmented into types, carrier resin and application.

By Types

- Black Masterbatch
- Standard Color Masterbatch
- White Masterbatch
- Additive Masterbatch
- Filler Masterbatch

By Carrier Resin

- Polyethylene (PE)
- Polypropylene (PP)
- Polystyrene (PS)

By Application

- Packaging
- Automotive
- Consumer Goods & Retail
- Textile
- Agriculture
- Building & Construction

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