# Health Functional Food Market - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021

*Wiseguyreports.Com Publish New Report On- "Health Functional Food Market - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021".*

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Health Functional Food Market 2017

Executive Summary
Health functional food products aim to enhance and preserve the human health with one or more functional ingredients or constituents. Health functional food products are available in the form of tablets, capsules, powders, granules, pastes, gels, jellies, bars, etc.

The health functional food can be categorized into: sports nutrition, weight management food and dietary supplements and vitamins.

The global health functional food market is projected to increase at a significant CAGR during the years 2015-2020 tremendously. The global health functional food market is expected to increase due to increasing urban population, growth in global aging population, increasing GDP per-capita and increased outbreak of chronic diseases. Yet the market faces some challenges such as, quality control on raw material, ill-defined regulatory framework, etc.

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Scope of the Report
The report titled "Global Health Functional Food Market: Size, Trends & Forecasts (2016-2020)", provides an in-depth analysis of the global health functional food market by value and by segments. The report provides a regional analysis of the health functional food market, including the following regions: Australasia, China, Eastern Europe, Japan, Korea, Latin America, North America and Western Europe.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global health functional food market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global health functional food market is fragmented with several regional players emerging. However, some key players of the health functional food market Amway, Herbalife Nutrition, Oriflame Holdings and USANA Health Sciences, Inc. are also profiled with their financial information and respective business strategies.
Country Coverage
Australasia
China
Eastern Europe
Japan
Korea
Latin America
North America
Western Europe
Company Coverage
Amway
Herbalife Nutrition
Oriflame Holdings
USANA Health Sciences, Inc.

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