ESHA Research & TraceGains Announce Strategic Partnership to Accelerate Nutritional Labeling with a Streamlined Process

Strategic partnership formed to support the food industry with supplier data management

WESTMINSTER, CO, UNITED STATES , May 18, 2017 /EINPresswire.com/ -- ESHA Research, the leading provider of food formulation and labeling compliance software solutions and TraceGains, the leading compliance software solution, revolutionizing information exchange across the supply chain for food and consumer packaged goods (CPG) companies, today announced a new strategic partnership at TGCon 2017.

With the compliance date for the FDA's new Nutrition Facts labels just around the corner, demand for a more streamlined process for gathering and updating supplier ingredient data is at an all-time high. With the ESHA-TraceGains automated interface, users will be able to import their supplier data directly from TraceGains into ESHA's Genesis R&D Software.

"Food manufacturers need easier ways to manage supplier ingredient information across all platforms," said Craig Bennett, CEO of ESHA Research. "Together, ESHA and TraceGains will provide our shared customers with a simplified solution for updating supplier ingredient data without having to manually enter supplier ingredients."

"We believe that, together, ESHA and TraceGains will finally offer the complete solution food, beverage, and CPG companies have been looking for," commented Gary Nowacki, CEO, TraceGains. "Faced with ever-changing nutritional labeling challenges driven by regulations, consumers, and product innovation to fuel growth, ESHA-TraceGains customers have a ready solution for rapid market response."

The functionality will be available to ESHA and TraceGains customers in Q3 2017.

About TraceGains
TraceGains offers an innovative, cloud-based information management software solution that empowers food and beverage companies to satisfy compliance with regulations and industry standards such as FSMA, GFSI, and HACCP, without the need for additional staff.

At the heart of TraceGains is a robust platform that enables companies to automate and optimize their processes though instant information sharing and collaboration between supply chain partners, which saves time and improves food safety and quality.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at www.tracegains.com. Follow TraceGains on Twitter @TraceGains.

About ESHA Research
ESHA Research, founded in 1981, offers a variety of nutritional analysis and label development solutions to ensure regulatory compliance. Our software programs and databases have been used all over the world, by food manufacturers, educational facilities, restaurants, healthcare facilities, and other industry institutions for nutrient analysis, labeling, product development, and more. In addition, ESHA Research offers software and regulatory compliance consulting and label-generation services. Learn more about ESHA products at www.esha.com. For the latest in nutrition labeling & compliance news, find ESHA on Twitter, Facebook, Pinterest, and LinkedIn.

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