

Self Service Market By Machines (ATM, Self-Service Kiosk, Vending Machines) - Industry's High-Tech Future Demands

The global self-service market was valued at USD 16.47 billion and is expected to increase at a CAGR of 13.37% and reach USD 30.84 billion by the end of 2020.

DALLAS, TEXAS, UNITED STATES, April 21, 2017 /EINPresswire.com/ -- Technology has shifted the customers' approach to interacting with the business. The global self-service market is highly technology-driven as it has ATMs, self-servicing kiosks, and vending machines. Customer expectations for instant services and increase in automated devices help the customers by reducing their manual tasks. As these are connected to the internet, the self-service products help understand the customer behavior and support social media activity, while helping customers choose, organize and pay for different products and services.



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The demand for self-service machines and automated devices, wireless communications and other technological advancements have led to the widespread adoption of ATM services in both rural and urban Areas. Providing real-time notifications via cloud-based services has been driving the growth of self-service products market. Also, government regulations for health and safety and user tracking have been limiting the growth of this market in some regions. Regions like North America, Europe, Japan, and China have already reached saturation, hence limiting the growth of this market in these regions.

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The global self-service market is segmented based on the type of machines (ATM, self-service KIOSK, vending machines) and by region (North America, Europe, Asia-Pacific, Latin America, the Middle East & Africa). ATMs are segmented into conventional ATMs, white label ATMs, brown label ATMs, smart ATMs, and cash dispensers. Self-service kiosks are segmented into photo kiosk, ticketing kiosk, DVD kiosk, HR and employment kiosk, patient self-service kiosk, an information providing kiosk and banking & financial kiosk. Vending machines are segmented into beverage vending machine, candy vending machine, snack vending machine, gumball vending machine, cigarette vending machine and specialized vending machines. Asia-Pacific stays the major revenue-generating region for the self-services technology market.

This report gives a detailed study of the Porter's five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of top players, which includes the key growth strategies, geographical footprint, and competition analysis. The report also considers key trends that impact the

industry and key profiles of leading companies in market, which include:

- Azkoyen Group
- Crane Co.
- Fujitsu
- HESS Cash Systems GmbH & Co.
- IBM Corporation
- Maas International Europe B.V.
- NCR Corporation
- Kiosk Information Systems Inc.

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What the Report Offers

- Market definition for the global self-service market along with identification of key drivers and restraints for the market.
- Market analysis for the global self-service market, with region-specific assessments and competition analysis on a global and regional scale.
- Identification of factors instrumental in changing the market scenario, rising prospective opportunities and identification of key companies that can influence the market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market share.
- Identification and analysis of the macro and micro factors that affect the self-service market on both global and regional scale.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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Hector Costello
Orbis Research
+1 (214) 884-6817
[email us here](#)

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