

European Car Wash Market (across 19 countries) Size, Major Competitors, Key Trends

Latest market research report “The European Car Wash Market 2017: Market Size, Major Competitors and Channel Shares” available @[orbisresearch](http://www.orbisresearch.com).

DALLAS, TEXAS, UNITED STATES, April 21, 2017 /EINPresswire.com/ -- Analysis of the commercial car wash market across 19 European countries, including France, Germany, Italy, Spain, UK, Netherlands, Sweden, Poland and Russia. Includes volume of car wash sites, number of wash occasions per year, value of the market and insight into strategic issues impacting the sector. Based on research with service station and standalone car wash operators, it provides an analysis of the car wash market across two commercial wash channels, and covers the four main types of car wash installation; jet, roll over, tunnel and hand washes.

Wash price has become increasingly important for motorists over the last few years as rising wash prices have forced them to either reduce commercial wash occasions or switch from luxury and medium wash types such as rollover and tunnel to low cost jet washes, in order to maintain wash costs.

Key companies listed in the report are Shell, BP, Esso, Circle K, Q8, Texaco, Washtec, Otto Wash Christ AG, Tammermatic, Karcher, IMO, ARC, Elephant Bleu, Hypromat, Istobal, TOTAL, LUKOIL, OMV

Scope

- The value of the [European car wash market](#) (made up of 19 countries in our analysis) rose by €60.9m in 2016 as wash operators increased wash prices. Rising wash prices across Europe is the primary cause of wash market value growth in 2016, as wash occasions declined over this period.
- More than 1,500 car wash installations closed across Europe in 2016 as a drop in fuel volumes and disposable incomes caused wash operators to close their wash sites. The majority of wash site closures came from Germany and the UK, as wash occasions per installation declined, due to increased wash costs and home wash occasions in each market respectively, causing wash operators to close sites.
- The total number of wash occasions in Europe declined by 0.9% in 2016 as motorists reduced their wash occasions as disposable income levels fell and operators increased wash prices across a number of European markets. 77.0% of wash occasions in Europe were undertaken at rollover and jet wash installations, as these wash types remained dominant in Europe in 2016.

Request a sample of the report @ <http://www.orbisresearch.com/contacts/request-sample/267048> .

Reasons to buy

- Make informed investment decisions by understanding the size of the car wash retail market and the nature of the competition within it.
- Understand motorists wash habits and plan effect strategies to maximise wash occasions
- Formulate market share objectives for your company and assess performance using our value data segmented by channel and installation type.
- Develop superior strategies to those of your competitors by accessing information on their site

numbers and marketing activities.

Table of Contents

Executive Summary	3
European Wash Trends	8
European Market Overview	15
Standalone Wash Operator Profiles	25
Wash Manufacturer Profiles	35
Country Analysis:	
Austria	44
Belgium	58
Croatia	72
Czech Republic	83
Finland	97
France	111
Germany	125
Greece	139
Hungary	153
Italy	167
Netherlands	181
Norway	195
Poland	209
Romania	223
Slovakia	237
Spain	251
Sweden	265
Turkey	279
The UK	293
Appendix	307
Wash occasions by vehicle type	308
Wash occasions by gender	309

Purchase a copy of the report @ <http://www.orbisresearch.com/contact/purchase/267048> .

About Us:

Orbis Research (orbisresearch.com) is a single point aid for all your market research requirements. We have vast database of reports from the leading publishers and authors across the globe. We specialize in delivering customized reports as per the requirements of our clients. We have complete information about our publishers and hence are sure about the accuracy of the industries and verticals of their specialization. This helps our clients to map their needs and we produce the perfect required market research study for our clients.

Hector Costello
Orbis Research
+1 (214) 884-6817
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

