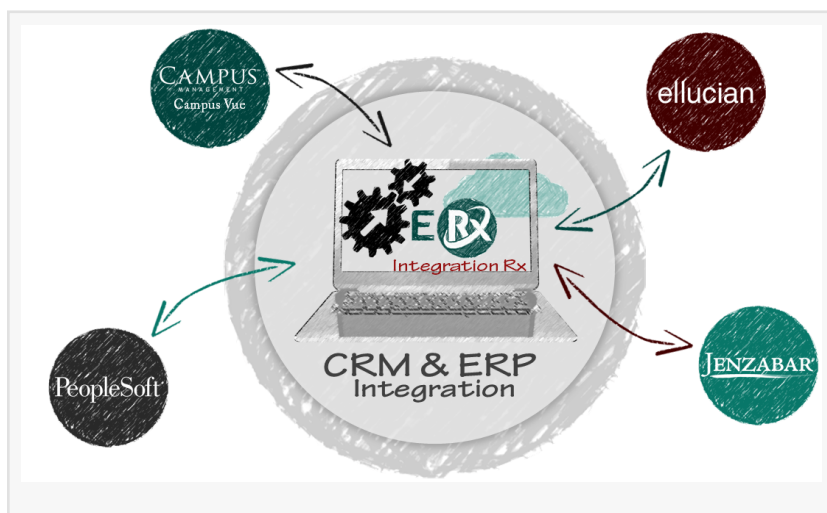# Enrollment Rx Announces Data Integration Solution for Higher Ed CRM

Simplified integration of enterprise data from multiple sources across multiple systems.

SCHILLER PARK, ILLINOIS, UNITED STATES, April 20, 2017 /EINPresswire.com/ -- Enrollment Rx, the leading provider of cloud-based Constituent Relationship Management (CRM) solutions for higher education, today announced the launch of their newest offering, Integration Rx. The new service simplifies the integration of enterprise data for higher ed institutions to streamline relationship management, achieve a 360-degree view of student-related data, and create a stellar student experience.

"With Integration Rx, Enrollment Rx can deliver bi-directional integration between our client's Salesforce environments and their other enterprise applications such as Ellucian (Banner/ Colleague), PeopleSoft, Jenzabar, etc.", said Lawrence Levy, president of Enrollment Rx. "Integration Rx includes Enrollment Rx's proprietary integration software that closes the loop on sharing data reliably and effectively within our clients' enterprise ecosystem. Coupled with on-going integration managed services, our goal is to alleviate our clients' often overtaxed IT department and support long-term success for our customers."

> Integration is crucial to Higher Ed CRM adoption, especially as clients seek to expand their usage of technology into student success for retention, career services, alumni relations, and beyond."
>
> *Lawrence Levy, Enrollment Rx President*

With this new service, Enrollment Rx will provide full-service implementation of its integration software for higher education clients as well as provide hands-on managed services for support, maintenance, and upgrades.

"The issue of integration is crucial to Higher Ed CRM adoption, especially as clients seek to expand their usage of the technology into student success for retention, career services, alumni relations, and beyond," said Levy. "Integration Rx is an unmatched offering in the Higher Ed CRM space as it affords an integration solution that is designed, delivered, and maintained by the same team that provides the CRM system."

Enrollment Rx leverages Jitterbit's Harmony environment to deliver Integration Rx to higher ed customers. "We are proud to partner with Jitterbit in our continued mission to deliver best-of-breed CRM solutions to Higher Education," said Levy.

Recently named the 2016-17 Cloud Awards http://www.enrollmentrx.com/enrollment-rx-wins-2016-17-cloud-awards/ winner in the Education Innovation of the Year category, Enrollment Rx offers a full suite of products to manage constituent relationships. For more information on Enrollment Rx's full suite of products, visit the website at http://www.enrollmentrx.com or contact us http://www.enrollmentrx.com/contact/ now to schedule a demonstration.

About Enrollment Rx
Enrollment Rx is a higher education technology company delivering innovative Constituent Relationship Management (CRM) solutions. Built on the Salesforce platform, Enrollment Rx puts enterprise-class functionality and limitless scalability within reach of any size school. Academic institutions rely on Enrollment Rx to eliminate business process inefficiencies, maximize constituent engagement, and future proof their technology strategy.

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