

# Department Stores in Germany 2017 Global Market Expected to Grow at CAGR 0.69% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – "Department Stores in Germany 2017 Market Expected to Grow at CAGR 0.69% and Forecast to 2020".

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The analysts forecast the <u>department stores in</u> <u>Germany</u> to grow at a CAGR of 0.69% during the period 2016-2020.

The retail industry can be divided into two broad segments on the basis of the channel of operation: brick-and-mortar retail format (or, store-based retail formats/offline retail format), and online retail format. Online retail is a part of B2C e-commerce and typically refers to commercial activities over the Internet. The retail industry is also classified into traditional retail and organized retail, on the basis of the business structure and retail space formation. Major retail formats of the organized retail sector are specialized stores, department stores, supermarkets, and hypermarkets



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Covered in this report

The report covers the present scenario and the growth prospects of the department stores in Germany for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of products to individual customers by the department stores in Germany.

The report, Department Stores in Germany 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

# Key vendors

- Breuninger
- C&A
- GALERIA Kaufhof
- Karstadt Warenhaus
- Woolworth

#### Other prominent vendors

- Galeries Lafayette
- Peek & Cloppenburg
- Hema
- Ludwig Beck
- Müller
- Apropos
- Marimekko
- Zara
- Mitsukoshi
- Manufactum
- Strauss Innovation

#### Market driver

- Favorable micro-location and concept of having everything under one roof
- For a full, detailed list, view our report

# Market challenge

- Changing buying behavior due to increasing internet retailing and e-commerce
- For a full, detailed list, view our report

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#### Market trend

- Omni-channel capabilities to support department stores
- For a full, detailed list, view our report

# Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Bags, wallets, and luggage
- Watches and jewelry
- Cosmetics and fragrances
- Toys
- Other general goods

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