

Sports Betting 2017 Global Market Expected to Grow at CAGR 4.26% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – “Sports Betting 2017 Global Market Expected to Grow at CAGR 4.26% and Forecast to 2020”.

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The analysts forecast the [global sports betting market](#) to grow at a CAGR of 4.26% during the period 2016-2020.

Sports betting is a very popular type of gambling that involves predicting sports results and placing a wager on the outcome. There is a wide range of sports betting available in the market. Some of the most popular games that involve high betting are football, horse racing, cricket, basketball, greyhound racing, baseball, and golf. More than 60% of the sports betting done across the world are illegal as the governments are trying to maintain a balance between the world economy and social welfare. In 2015, more than 90% of the sports betting was land-based, which will decrease with the growing shift of preference toward online sports betting platforms.

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Covered in this report

The report covers the present scenario and the growth prospects of the global sports betting market for 2016-2020. To calculate the market size, the report considers the revenue generated from land-based sports betting, and online sports betting.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



The report, Global Sports Betting Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- 888 Holdings
- Betfair
- Bwin.Party Digital Entertainment
- Unibet
- William Hill

Other prominent vendors

- Amaya
- Bet365
- bet-at-home
- BetAmerica
- Betfred
- Betsson
- DraftKings
- FanDuel
- Gala Coral
- Ladbrokes
- Sportech

Market driver

- Increased reach of online gambling
- For a full, detailed list, view our report

Market challenge

- Difficulty in processing bettor's financial transactions
- For a full, detailed list, view our report

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Market trend

- Increased penetration of international credit and debit card
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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