



# Global Social Purchasing Market 2017 Share, Trend, Segmentation and Forecast to 2022

*Global Social Purchasing Market accounted for \$XX million in 2015 and is expected to reach \$XX million by 2022 growing at a CAGR of XX% from 2015 to 2022*

PUNE , MAHARASHTRA, INDIA, April 20, 2017 /EINPresswire.com/ -- [Social Purchasing](#) Industry

## Description

Wiseguyreports.Com Adds “Social Purchasing -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022” To Its Research Database

According to Statistics MRC, the Global Social Purchasing Market accounted for \$XX million in 2015 and is expected to reach \$XX million by 2022 growing at a CAGR of XX% from 2015 to 2022. Facebook commands the social purchasing market accounting for an average of 80% of all orders from social media. Amazingly Polyvore site observed the largest average order value ahead of other top social sites. Also significant in this category is Instagram which is also witnessing greater average orders than Facebook, Pinterest and Twitter. Buy-type buttons assist marketers track orders directly to the platform. All the major players such as Facebook, Twitter, Pinterest are busy in developing these buy buttons. Pinterest is already gaining grip as an ad platform with its rollout of promoted pin native ads. Players design these buttons to ease the steps it requires for website guests to purchase items from the store.

Some of the key players in the market are Facebook, Twitter, Pinterest, Privalia, Instagram, 3dcart, 8th Bridge, Adgregate Markets, Beachmint, Ecwid, Ghigg, Groupon, Kupivip, Living Social, Milyoni, Moontoast and Payvment.

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## Devices Covered

- Smartphones
- Tablets
- Laptops & Desktops

## Services Covered

- Software Provider
- Advertising/SEO
- Consulting Companies
- Social Commerce Platform

## Verticals Covered

- Foods & Beverages

- Retail & Clothing
- Entertainment
- Travels
- Other Industries

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#### Regions Covered:

- North America
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  - o Canada
  - o Mexico
- Europe
  - o Germany
  - o France
  - o Italy
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  - o Spain
  - o Rest of Europe
- Asia Pacific
  - o Japan
  - o China
  - o India
  - o Australia
  - o New Zealand
  - o Rest of Asia Pacific
- Rest of the World
  - o Middle East
  - o Brazil
  - o Argentina
  - o South Africa
  - o Egypt

#### What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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