

Food Encapsulation Market Trends 2017, Industry Research, Growth Forecast 2024

"APAC, led by India, Japan, and China food encapsulation market size may exceed USD 1.5 billion and witness gains at over 10.5% by 2024."

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Global [Food Encapsulation market](#) size is likely to witness a steady growth over the forecast timeframe. It is a technique, where active ingredients are incorporated into capsules. It facilitates coating of ingredients such as fats, acidulants, flavors, nuts, and raisins.

This technique protects ingredients, such as vitamins, enzymes, lipids, and proteins from external



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environments, thereby maintaining flavor, taste, and prolonging the product shelf life. Strong R&D spending along with technological innovations has led to the development of various preservation techniques, such as nanoencapsulation and microencapsulation, which may fuel food encapsulation market size.

The rise in consumer preference towards convenient and healthy diet due to an increase in health consciousness may favor food encapsulation market size. Increasing ready-to-eat

and processed meals due to changing lifestyles and hectic schedules should drive industry growth. It has a wide application scope in packaged, dietary supplements, confectionary items, and preservation.

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Global packaged food market may surpass USD 3.5 trillion by 2024, with gains at over 5%. Technological innovations along with manufacturers' focus on offering unique and healthier products may favor industry growth. Stringent government guidelines and regulations regarding the risk of product contamination in packaging material may pose threats to food encapsulation market growth.

Global functional food market was valued at over USD 260 billion and may surpass USD 380 billion in sales through to 2024. A rise in consumer health awareness and prevailing diseases, such as obesity and diabetes, have led to an increase in food encapsulation demand. Rise in geriatric population along with an increase in healthcare or medicine costs should drive industry growth.

Global dietary supplements market size was valued at over USD 120 billion in 2015. They are obtained from animal organs, plants, and microbial strains used for enhancing essential nutrients



intake. Increasing consumer awareness towards weight loss and calorie reduction in the U.S., Italy, and China may promote food encapsulation industry growth. FDA regulations regarding supplement labeling may influence product demand.

North America, driven by the U.S. food encapsulation market size may witness significant gains over the foreseeable period. High availability of shell materials including emulsions and hydrocolloids along with the presence of various manufacturing companies may drive regional growth.

APAC, led by India, Japan, and China food encapsulation market size may exceed USD 1.5 billion and witness gains at over 10.5% by 2024. The increase in government initiatives along with favorable regulatory guidelines may favor nutraceuticals market growth in this region. Rapid urbanization along with the rise in disposable income, mainly in China and India, has resulted in regional growth.

Europe, driven by France, Italy, UK, and Germany food encapsulation market size may witness significant gains over the forecast timeframe. A rise in the convenience food demand due to changing consumer lifestyles along with increasing R&D investments and developing processing techniques by major companies may stimulate regional growth.

Polysaccharides shell materials accounted for the highest share in food encapsulation market due to ease of modification, biocompatibility, solubility, and innate bioactivity. Hydrocolloids, pectin, gum, alginate, and carrageenan are widely used polysaccharide shell materials.

Strong application scope in confectionery industry including candies and chewing gum may drive food encapsulation market size. It enhances flavor and imparts a distinct taste, which may favor product demand. Flavoring agents industry may surpass USD 2 billion with gains at 12% by 2024. Increasing consumer preference for natural and fresh products should stimulate industry growth.

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Vitamins may account for over 50% of the total encapsulation market share by 2024. Increasing application scope in dietary supplements and nutraceuticals may fuel product demand. Companies are enhancing vitamin supplements product portfolio along with growing investments in nutraceuticals, which may act as contributing factors towards industry growth.

However, stability issues during encapsulation process along with high manufacturing cost may challenge industry profitability and affect food encapsulation market price trend.

Global food encapsulation market share is moderately consolidated. Some major players include Cargill, ABCO Laboratories, Aveka Group, Balchem, Royal DSM, and Fermanich. Other prominent companies include Sensient Technologies, Symrise AG, Givaudan SA, Appvion BASF SE, Taste Tech, and Ingredion.

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