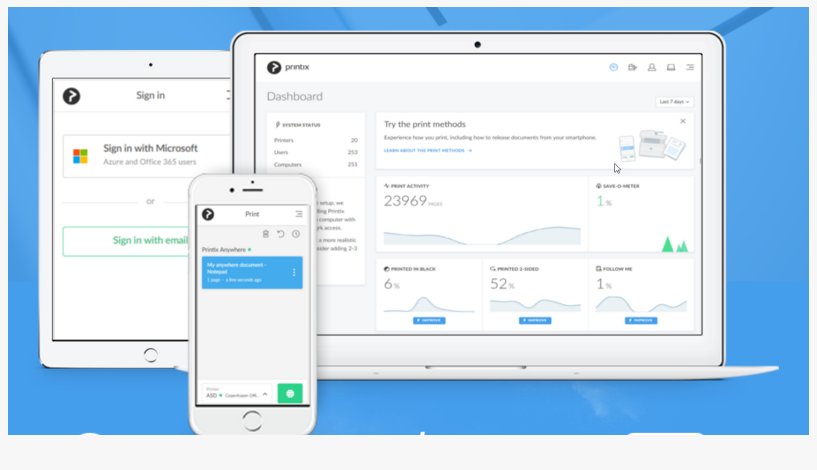# Printix Cloud-based SaaS brings Radical Transformation to Print Management

8 Key Elements of SaaS vs. Traditional Print Management Software

COPENHAGEN, DENMARK, March 20, 2017 /EINPresswire.com/ -- Printix, an innovative software development firm based in Denmark, is showing the way to help companies bring print management to the cloud while eliminating print servers and streamlining printing operations. Now add a subscription-based software as a service (SaaS) business model and innovation is born in a somewhat slow-growing and notoriously stodgy industry.

Printix was founded on the premise that companies still use too much time and money on managing a print environment and all aspects of printing, while often having little or no insight in to the actual costs. "Our simple vision is to automate print management and simplify office printing, to help customers optimize their investment with the least amount of effort, risk and cost," says Hugo Marqvorsen, Business Development Manager and co-founder of Printix.

Cloud-based software as a service (SaaS) has been part of the new wave that's transforming the way we design and manage our workspace – consider Microsoft's success with Office 365 and SharePoint. Comparing SaaS to perpetual on premise licensing software, Marqvorsen believes that "[Printix SaaS Print Management](link) isn't just a different delivery model but a radical transformation in the way print management software is accessed, licensed, experienced and valued by customers."

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8 Key Elements of SaaS vs. Traditional Print Management Software

Traditional print management solutions, used to manage and optimize all processes in an office-printing environment are complex, expensive and usually focused on the needs of large enterprises. They require special

technical knowledge and ample resources to install, maintain, and support.

Now, Printix is bringing the latest technologies to work for any customer to help them realize the benefits of having greater visibility and control over their print environment and the potential to increase efficiency whilst cutting costs. In a side-by-side comparison with traditional print management software, Printix elaborates on eight key elements to consider when looking to move print management to the cloud.

1. Software Cost & Payment Frequency
SaaS
In the monthly Printix subscription, a company only pays for active users that printed in the previous month. There is no license fee, no upfront investment cost or any installation fee.

Perpetual
Most on-premise print management systems via a perpetual license means you pay upfront and own a license for the system. Increasingly popular is subscription pricing or a lease for access to the system. Either way, software will entail additional license costs annually if you add new users, modules or even upgrades to the system. Perpetual licensing usually costs around three times more than that of Printix SaaS licensing over three years.

2. Maintenance Cost
SaaS
Printix includes maintenance and support. In addition, the price includes unlimited printers and unlimited users.

Perpetual
On-premise software models will typically require you to take an annual maintenance contract, which includes support, ongoing updates and patches. These contracts can be priced anywhere from 10% to 25% of the initial license cost. These terms are often negotiable and pricing can change when the contract term expires.
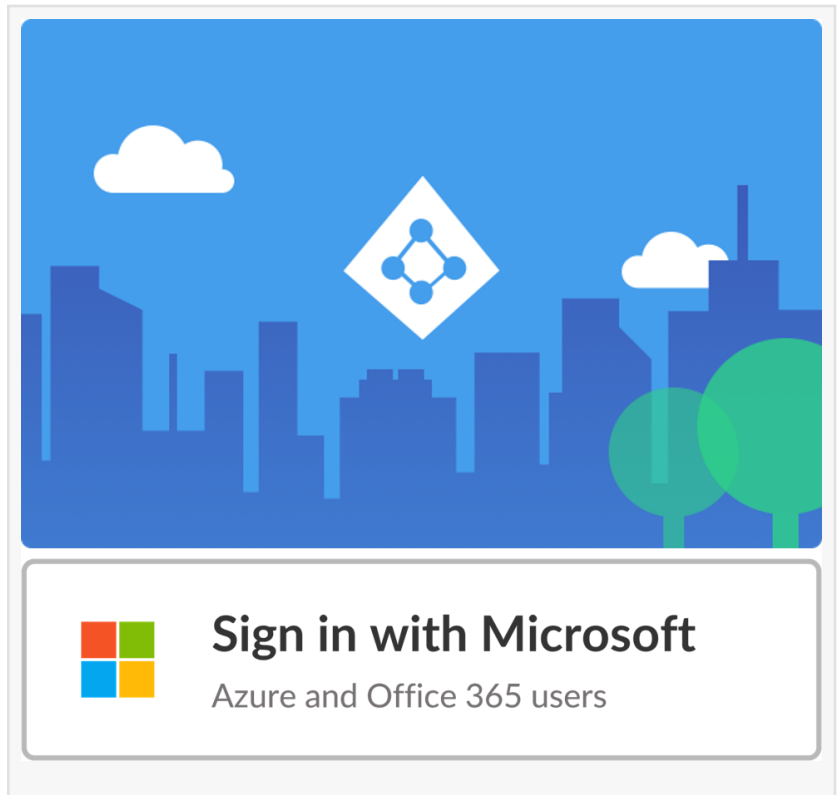
3. Implementation cost
SaaS
No implementation fee. You can prepare your Printix Home in the Cloud, download and install the Printix print management client for Microsoft or Mac within a few minutes. There is no longer any need for print servers, printer specific software, or other hoops to jump through, before you just continue to print.

Perpetual
Most on-premise solutions require some set-up, even when straight out of the box or when integrating with other systems. This can involve software installation, database configuration and testing. These

costs can also be incurred again on any future major upgrades.

4. Hosting Cost
SaaS
Printix hosts the software so you don't need to use or buy any server. Compatible with any device with a web browser; computers, tablets or smartphones, you won't need to buy any new hardware to run your system.

Perpetual
An on-premise system will likely require new or upgraded hardware to properly run the system, if not in the short-term, certainly over time. This could include applications, database servers, PCs and networking infrastructure. Older hardware can be used initially but over time new releases, which typically require more computing power, will demand it.

5. Data Back-up
SaaS
Your configuration data is stored securely in your Printix Home in the cloud, and so are print drivers that Printix Client uploads to your Printix library of print drivers.

Perpetual
All back-ups will be need to be made by you. That means your hardware, your staff.

6. Personnel Cost and Requirement
SaaS
Printix SaaS and the Printix Client is managed and maintained by us as part of the cost.

Perpetual
You will need IT staff to manage the software and hardware. The scale of the software management task will depend on how much this will cost.

7. Security
SaaS
Printing with Printix is at least as secure as traditional network printing. All Printix communication inside and outside the network is secured with encryption and the use of HTTPS (SSL/TLS).

Perpetual
In general client's will manage their own data security, access, backup's etc…

8. Upgrades
SaaS
Upgrades to services, software, databases and applications are managed by Printix. Software upgrades are free and done in increments so there is never a big impact on performance.

Perpetual
All upgrades and costs associated with labor and hardware is with the client. You may have to budget for any major upgrades.

ABOUT PRINTIX
Printix is a cloud-based print management as a service solution designed to provide any company with the tools to make the most of their print management resources. Printix is integrated with Microsoft Azure Active Directory and is the [first certified app of its kind available on the Microsoft's AppSource](). The founders of Printix are successful tech entrepreneurs with many years of experience

in print management software and IT-development. The company employs 12 people and has offices in Copenhagen and Frankfurt.

For further information, visit: https://www.printix.net

Craig Parrish
Printix
+45 2068 4436
email us here