

Media Alert: Kenandy to Participate in Industrial Supply Magazine Webinar

REDWOOD CITY, CALIFORNIA, USA, March 19, 2017 /EINPresswire.com/ -- [Kenandy](#), an enterprise resource planning (ERP) solution built natively on the Salesforce platform, will be participating in an upcoming [Webinar](#) hosted by Industrial Supply magazine on March 21, 2017. The Webinar, "Becoming the Technologically Savvy Distributor: How to Drive a Seamless Customer Experience," will explore better ways for companies to support distributor customer technology demands and will feature Rod Butters, Chief Technology Officer, at Kenandy.



What:

The Webinar, titled "Becoming the Technologically Savvy Distributor: How to Drive a Seamless Customer Experience" will discuss new ways for distributor companies to become more technically savvy and harness real-time data for their customers. Many distributors find it challenging to keep up with technology innovations. This Webinar will provide specific ways distributors can integrate information in real-time to ERP systems to provide better tracking and visibility to improve operational efficiency and on-the-fly decision-making.

With today's modern cloud ERP, distributors can learn how to meet their customers' technology expectations, access information in real time from any part of their organization or supply chain, and drive increased operational efficiency and innovation.

Who:

Rod Butters, CTO, Kenandy. Butters brings more than 20 years of executive experience in marketing, strategy, sales, and product development to his position as Kenandy's CTO. Prior to joining Kenandy, Butters was the Chief Marketing Officer and Vice President of Products for RNA Networks, the technology leader in memory and flash virtualization.

Rich Vurva, Editorial Director, Industrial Supply magazine. Vurva is a partner with Direct Business Media. With more than 30 years of experience in the publishing industry, Rich is editor and publisher of Industrial Supply magazine and its website. He holds a bachelor's degree in Journalism from Valparaiso University (1979) and was the founding editor of Progressive Distributor magazine (1996-2009). He also co-authored the book "Restructuring the Distribution Sales Effort for Maximum Productivity" with Scott Benfield.

When:

Tuesday, March 21, 2017
12 p.m. - 1 p.m. CT

Where:

[Registration can be found here](#) and there is no cost to participate. Webinar log-in information will be provided after registration is completed for the event. For more information, contact Renee Berry at pr@kenandy or 650.209.8472.

About Kenandy, Inc.

Kenandy's Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. www.Kenandy.com

Renee Berry
Kenandy
650.209.8472
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.