

Autoclaved Aerated Concrete (AAC) Global Market Segmentation, Major Players Analysis and Forecast to 2022

Autoclaved Aerated Concrete (AAC) Market 2017 Global Trends, Market Share, Industry Size, Growth, Opportunities and Forecast to 2022

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EINPresswire.com/ -- The Global [Autoclaved Aerated Concrete \(AAC\)](#) market is estimated to be valued at USD XX.XX million in 2015, and it is expected to grow at a CAGR of 7.41% to reach USD XX.XX million by 2020. AAC, a versatile lightweight construction material, is manufactured from cement, lime, sand (or fly ash), aluminum powder (expansion agent) and anhydrite (or gypsum). It is a low density concrete and differs primarily from traditional concrete masonry units (CMUs) in the sense that the final product contains no aggregates. AAC is used extensively in the European region for construction activities because of its superior resistance to fire, wind, solar damage, seismic fluctuations, and pests. Moreover, AAC is a green construction material (recyclable and no VOC) and also provides the end-users with substantial water and energy savings.



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AAC is primarily being used to replace traditional building materials (CMUs) in repair and new construction activities in various application areas. In the market report, we have considered the following major construction application areas: residential, industrial, commercial, and others. The residential segment accounted for the majority of consumption in the global AAC market in 2015. The market has also been divided according to the product type into Blocks, Lintels, Panels, Tiles, and others. The market in the panels segment has been further sub-segmented into wall, roof, and floor segments. The market for AAC specialty shapes, including U-shaped, tongue and groove, and cored blocks have also been included while calculating the market size of Blocks product segment. This market is driven by a number of factors, such as increased emphasis on green buildings (LEED Ratings), use of recycled material for AAC production, and the superior characteristics of AAC, in comparison to traditional building materials. Moreover, the growth is also being augmented by the growing emphasis on constructing sound proof buildings in the developed countries. However, this

market faces certain drawbacks, primarily the high initial costs associated with using AAC, and the limited number of AAC manufacturing facilities in the US, which have resulted in lesser adoption of the product in North America.

The market has also been geographically segmented on the basis of consumption into Asia-Pacific, North America, Europe, South America, and Middle-East and Africa. The regions have further been bifurcated into countries. Europe is the current leader in the world for AAC, and is expected to grow at a CAGR of XX.XX% during the forecast period. Germany led the market in the aforementioned region in 2014.

Global consumer emphasis on using fire-retardant building materials, the increase in AAC usage in India and China, and the growing need for disaster-resistant structures, are expected to offer major growth opportunities for the players in the global AAC market. The major producers in the global AAC market include ACICO Industries, Biltech Building Elements Limited (Avantha), H+H International A/S, Masa Group, and the Xella Group.

Key Deliverables in the Study

Market analysis for the Global AAC Market, with region specific assessments and competition analysis on global and regional scales

Market definition along with the identification of key drivers and restraints

Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale

Extensively researched competitive landscape section with profiles of major companies along with their market shares

Identification and analysis of the macro and micro factors that affect the Global AAC market on both global and regional scales

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market

Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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