

MyPractice9 Opens Online Dental Treatment Board To Dentists Throughout San Diego County

Company Offers Free Membership For Private Practice Dentists To Find Itinerant Oral Surgeons and Periodontists

IRVINE, CALIFORNIA, USA, February 16, 2017 /EINPresswire.com/ -- MyPractice9



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Nicole Baker, National Marketing Director for MyPractice9

(<u>www.mypractice9.com</u>) announced today that the Company has opened its online dental treatment job board to private practice dentists throughout San Diego county.

MyPractice9 provides a platform for connecting private practice dentists with itinerant dental specialists like oral surgeons and periodontists for the purpose of providing inhouse specialty dental treatments. The Company announced that it is opening its services to the San Diego and Los Angeles markets.

"We have already had a remarkable response from dentists all

over San Diego county," said Nicole Baker, MyPractice9's National Marketing Director. More than 135 dentists from San Diego have pre-registered which is a strong indication that the referral of patients to specialists is continuing to decline. Dentist are simply finding that referring out many of the otherwise profitable dental treatments to local dental specialists is unnecessary. "There are just too many experienced dental specialists who are willing to do the treatments within the private practice and split the treatment revenues and costs," she continued.

Traditionally, certain dental procedures like tooth extractions, root canals and implant surgery has been outsourced to local dental specialists. The value of outsourced dental treatments is well over \$6 billion annually. MyPractice9 provides a thoughtful platform for private practice dentists to bring much of that treatment revenue back into their practice. The Company's new services come at a time when the private practice dental industry is under tremendous financial pressure from corporate dental chains and reductions in insurance reimbursements.

MyPractice9 is free to dentists but specialists pay a monthly subscription fee to have unlimited access to local treatment leads. The site is already enjoying a wide subscriber membership base that extends beyond itinerant dental professionals.

"We find that many of the subscribers are not just traveling specialists," Baker indicated. "There are a lot of brick and mortar specialists, dental labs and even a few well known dental supply companies who are now subscribing as well."

The Company announced that it will be releasing its services to more than 250 counties nationwide over the next several months. Specialists interested in learning more should contact the company

directly at memberservices@mypractice9.com.

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This press release can be viewed online at: http://www.einpresswire.com

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