

Internet of Things (IoT): from Everyday Items to Conduits of Digital Commerce

Orbis Research has added report on "Internet of Things(IoT):from Everyday Items to Conduits of Digital Commerce" The report splits by product types,Size & Share

DALLAS, TX, UNITED STATES, February 16, 2017 /EINPresswire.com/ -- [Digital Commerce](#) is no longer restricted to computers, tablets and mobile phones. There are now a plethora of things, including connected cars, consumer appliances, smart clothing, smart watches, other fashion accessories and sensors, all with the potential to disrupt commerce. These connected things could become an important tool for brand strategists, brand marketers and merchants looking to bridge the physical and online worlds of commerce.

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Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

Identify factors driving change now and in the future

Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level

Take a step back from micro trends

Get up to date estimates and comment

Browse Full Report with TOC: <http://www.orbisresearch.com/reports/index/internet-of-things-iot-from-everyday-items-to-conduits-of-digital-commerce>

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Euromonitor International

January 2017

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Hector Costello
Orbis Research
+1 (214) 884-6817
email us here

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