

Transdev Canada, Quebec Coach Operator Limocar Launches Betterez as their Next Generation Ticketing Platform

TORONTO, CANADA, February 15, 2017 /EINPresswire.com/ -- Toronto, Ontario and Montreal, Quebec: Betterez Inc., a Reservations & Ticketing Management (RTM) technology provider, announced [Transdev Canada](#) has gone live with the Betterez Motorcoach Platform for their Quebec based [Limocar](#) Bus operation.

“Transdev Canada safely transports millions of passengers every year through their partnership with municipalities, school boards and regions across Canada. The Limocar division has an extensive schedule offering in the Montreal-Sherbrooke region, as well as offers connections through regional terminals, providing connected mobility solutions for its users. All this combined, created the opportunity for some innovative new features to be deployed as part of the Betterez implementation,” said Tal Shalit, founder & CEO of Betterez. “A few of the exciting new features for Limocar that Betterez has deployed are support of offline scanning, partner integrations for corporations and universities, and POS enhancements; they will also be able to connect to partner and distributor networks in a matter of hours with the [Betterez modern, web based API's](#). We look forward to continuing to innovate with Transdev Canada and Limocar in ground transport for many years to come.”



“Limocar was looking for an innovative solution to offer to its clients. We are confident that the Betterez solution will help us improve the service and the communication opportunities with our travelers,” said Dominique Lemay, Chief Executive Officer for Transdev Canada “The next 3 years will be major for Limocar and the implementation of the Betterez system is the first milestone in a series of innovations.”

About Betterez: Betterez, founded in 2011 is a next generation Reservations & Ticketing Management (RTM) technology company focused on helping Motorcoach Operators grow their businesses, and run operations and finance more efficiently. In Motorcoach Betterez supports Long-haul Line Runs, Regional Commuters, Airport Shuttles, College Shuttles, Corporate Contracts, Casino Runs, and Scheduled Tours www.betterez.com

About Transdev: Established in 19 countries, Transdev is a multinational leader in sustainable mobility and multimodal transport. Transdev offers several public transport options. In Canada, the Transdev team has 1,300 employees, operating approximately 650 vehicles and providing over 1,000,000 hours of service in more than 100 municipalities, school boards and regions across Canada. Transdev offers innovative mobility solutions to effectively meet the needs of all its communities. www.transdev.com

About Limocar: Since it first started its transportation business, Limocar has positioned itself as an inter-city bus service designed to offer customers an enriched travel experience by optimizing the scheduling and duration of their travels. Today Limocar has twenty plus departures a day, including express runs, and annually averages over two million kilometers traveled, transporting over three hundred thousand passengers. www.limocar.ca

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