



Bruce Brda Joins Spectrum Effect Board of Directors

Motorola Veteran Supports Spectrum Effect as it Brings Innovative Spectrum Analytics Solution to Market

SEATTLE, WA, USA, February 15, 2017 /EINPresswire.com/ -- SEATTLE, WA USA – February 15, 2017 – Spectrum Effect, a pioneer in mobile [spectrum analytics](#) and RF interference management, today announced the appointment of Bruce Brda to its Board of Directors.

Bruce Brda is Executive Vice President of Products & Services for Motorola Solutions. He is responsible for the development of the company's mission-critical communications portfolio including command center applications, LMR and LTE solutions as well as managed and support services around the world. Since joining Motorola in 1989, Brda held a variety of leadership roles in sales, engineering and business development across several Motorola business units. In 2009, he led Motorola's Networks business and guided its sale to Nokia Siemens Networks. Brda was then tapped to lead Motorola's newly created Solutions & Services business. In early 2014, he assumed leadership of the Systems & Products organization and was promoted to the company's executive committee a year later. Bruce earned a bachelor's degree from Southern Illinois University and a master's degree from Illinois Institute of Technology. Bruce also serves on the American Cancer Society's Transportation Taskforce.

"Bruce's 25 years of strategic and operational industry experience and impressive credentials will add valuable expertise to Spectrum Effect's Board of Directors," commented Spectrum Effect CEO, Frank DeJoy. "We welcome Bruce to the team and look forward to benefitting from his contributions to our Board."

"The Spectrum-NET solution represents a tremendous opportunity for mobile operators and Spectrum Effect is poised to emerge and dominate the mobile spectrum analytics market segment. I believe Spectrum Effect has enormous potential, and I am thrilled to serve as a board member and to contribute to the company's future success," stated Bruce Brda.

About Spectrum Effect

Founded by the wireless industry veterans behind the recently acquired SON pioneer, Eden Rock Communications, Spectrum Effect has developed the key technology building blocks needed to rapidly manage external and unintended internal RF interference on today's networks. Spectrum Effect has also identified a unique path forward in support of the mainstream adoption of spectrum sharing in the mobile industry. Protected by twenty-two pending/issued patents, Spectrum Effect's breakthrough solution, Spectrum-NET, helps operators and OEMs across the globe maximize and monetize limited spectrum assets and unlock additional urgently needed spectrum resources. Learn more at www.spectrumeffect.com.

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