

# Franchise Dynamics to Attend The Franchise Show 2017

*Leading franchise sales outsourcing firm brings expertise to the largest franchising event in the U.K.*

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([www.franchisedynamics.net](http://www.franchisedynamics.net)), the world's largest full-service franchise sales

outsourcing firm, has announced their attendance at "[The Franchise Show](#)" on February 17 and 18 at the London ExCeL Centre. Hosted by MFV Expositions, the show drew more than 10,000 guests and hosted more than 160 exhibiting franchisors in 2016.



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*Robert Stidham*

“The Franchise Show truly is the premium event in the U.K. to grasp what makes the international franchise industry tick,” said Robert Stidham, president of Franchise Dynamics. “The show is a must-attend for Franchise Dynamics, as it affords us great opportunities to connect with high-impact franchisors in a short time, while continuously honing our craft through instructive seminars and sessions.”

In addition to exhibiting, Stidham will present "Have you ever considered franchising your business into America?"

discussing how international brands can expand their franchise footprint in the United States. Franchise Dynamics will also be accompanied by The Pizza Press and Physique57, representing each in their efforts to expand internationally.

For more information about Franchise Dynamics and their attendance at The Franchise Show, please visit [www.franchisedynamics.net](http://www.franchisedynamics.net) or visit booth 606. For more information about The Franchise Show, visit [www.thefranchiseshow.co.uk](http://www.thefranchiseshow.co.uk).

About Franchise Dynamics, LLC

Franchise Dynamics, founded in 2006, is the world's largest full-service franchise sales outsourcing firm. Franchise Dynamics provides world-class franchise sales consulting and full-service franchise development. Franchise Dynamics' team has been responsible for more than 7,000 franchise sales across various categories and investment levels.

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