

Michelle Braden of MSB Coach to be Featured on CUTV News Radio

CHARLOTTESVILLE, VIRGINIA, USA, February 13, 2017 /EINPresswire.com/ -- Effective and authentic leadership is essential to success. Leadership coaching and development empowers leaders, engages teams and energizes organizations.

MSBCoach was built with a commitment to develop leaders and future leaders. Led by President and CEO Michelle Braden, MSBCoach partners with individuals and organizations to provide the highest quality, customized leadership coaching and training.

“MSB is an acronym for Managing Successful Balance,” says Michelle. “Whether you want to focus on improving your performance or your quality of life, it starts with balance. Balance is unique to each individual leader”

Michelle has coached and trained leaders and teams for over 20 years. She and her team are committed to partnering with leaders to identify their motivators, drivers, values and principles that increase their awareness of who they are and how they want to be known as a leader.



“There’s a shift that needs to take place in the beliefs of leaders because what got you here won’t get you there,” says Michelle. “As a leader shifts toward new professional challenges, you can’t necessarily rest on the things that have allowed you to be successful up to this point.”

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Leadership is a journey, but you never arrive. We’re always learning as leaders.”

Michelle Braden

No matter where you are on the leadership climb, you’re going to need a coach. MSBCoach partners with you to identify and commit to your goals through its comprehensive development program The Leadership Climb.

“In our philosophy leadership is a journey but you never arrive. We’re always learning as leaders,” says Michelle. “It is a climb

and only a few people make it to the top, and it becomes more challenging to reach that summit.”

MSBCoach experts use proven techniques to assess your strengths and challenges to coach you and your core leaders and train your team to be more effective.

“I can be inspired by Abe Lincoln but that’s different from being inspired by my boss,” says Michelle. “It starts with relationships.”

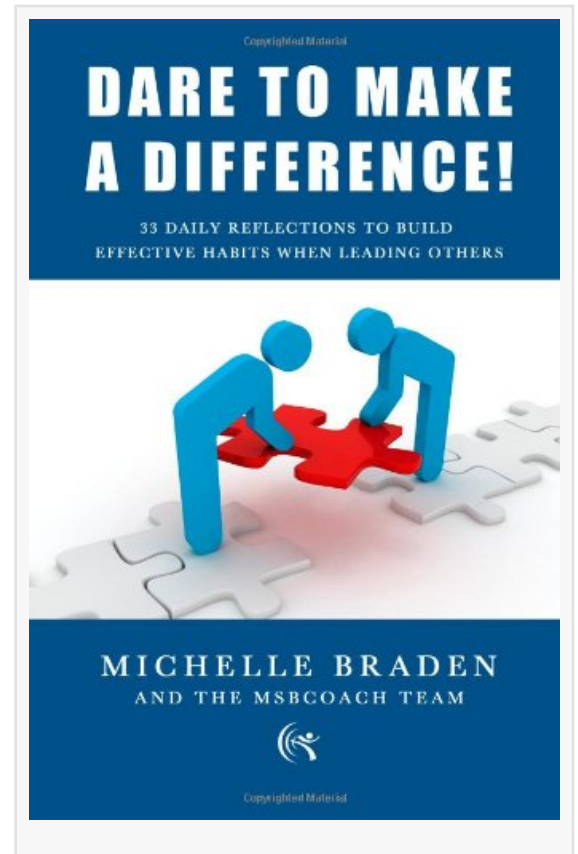
CUTV News Radio will feature Michelle Braden in an interview with Doug Llewelyn on February 14th at 12pm EST and with Jim Masters on February 21st at 12pm EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on MSBCoach, visit <http://www.msbcoach.com>

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