



AutoLoop to reveal ShopMonitor, an Exclusive New Service Solution, at NADA100

CLEARWATER, FL, UNITED STATES, January 13, 2017 /EINPresswire.com/ -- [AutoLoop LLC](#), the leading provider of auto industry marketing and customer relationship management solutions that successfully drive the Sell, Service, Repeat cycle, today announced their latest service solution: [ShopMonitor](#).

The AutoLoop logo is displayed in a yellow, sans-serif font. Below it, the tagline "Retention Through Engagement" is written in a smaller, black, sans-serif font. The entire logo is set against a white background within a light gray border.

A new workflow optimization tool exclusively available from AutoLoop, ShopMonitor tracks vehicles throughout service. The solution identifies lost time and increases overall dealer productivity by offering complete transparency into their service process.

AutoLoop's Chief Product Officer Matt Rodeghero explains, "ShopMonitor gauges efficiency throughout your entire service workflow, which ultimately helps dealers service more customers in less time while improving CSI." Rodeghero continued, "You can quote more accurate 'promise' times, automatically notify customers of progress updates and gain instant access to the status of every vehicle in the shop. It creates a better customer experience, and it also frees up your advisors. With BDC reps or service coordinators able to field status checks via ShopMonitor, your advisors can stay on task and focus on upselling."

ShopMonitor is already in pilot at JM Lexus—the highest volume Lexus dealership in the world. Brad Schafer, Director of Fixed Operations at JM Lexus, utilizes AutoLoop's exclusive tool to keep service on track, saying, "We service up to 300 vehicles a day. Without a fully integrated system, it'd be easy for things to slip through the cracks – ShopMonitor helps us track vehicle movement throughout the entire process and gives us a better understanding of shop productivity," said Schafer.

ShopMonitor also benefits from full integration with the AutoLoop Service Suite, a complete end-to-end solution that maximizes efficiency at every step of the service process from scheduling to reception through inspection, parts and labor quoting, and checkout. By utilizing the full product integration capabilities of the suite, dealers can automate customer updates via Contact SMS texting, streamline status checks via the Book service ledger, and more.

NADA100 attendees can live-demo ShopMonitor, AutoLoop's exclusive service product at booth #4329 from January 26-29. To obtain more information, call 877-850-2010 or visit [AutoLoop.com](#).

[About AutoLoop:](#)

Since 2005, AutoLoop has helped automotive dealerships nationwide increase sales, improve client retention and achieve overall higher customer satisfaction ratings throughout the Sell, Service, Repeat cycle. With the AutoLoop Customer Engagement Suite—an all-encompassing platform that includes everything from CRM and automated messaging to equity mining, service scheduling and more—AutoLoop is the industry's first and only single-vendor, end-to-end marketing and engagement

solution. An Inc. 500 company with nearly 50 million names in its database and over a billion individual communications initiated, AutoLoop is passionate about being America's best customer retention partner for progressive dealerships

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