

Digital Asset Management Software Market Analysis Covering New Technologies, Key Players and Industry Forecast- 2022

Digital Asset Management Software Market by Deployment (On premise, Cloud), Application (Entertainment Industry, BFSI, Education), End Users – Forecast to 2022

PUNE, MAHARASHTRA, INDIA,
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Latest Industry News

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• In May 2016, CELUM released the new update of its DAM software which will help in brand managers, sales representatives and photographers.

• In February 2016, Celartem Inc. released the update of its DAM software for workgroup and organizations of all sizes.



Key Players in Market are-
Oracle Corporation (U.S.),
Adobe Systems (U.S.), IBM
Corporation (U.S.), HP (U.S.),
Cognizant Technology
Solutions (U.S.), EMC
Corporation (U.S.), CELUM
(Austria), Widen (U.S.)

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Key players in Digital Asset Management Software Market:

- Oracle Corporation (U.S.)
- Adobe Systems (U.S.)
- IBM Corporation (U.S.)
- HP (U.S.)
- Cognizant Technology Solutions (U.S.)
- EMC Corporation (U.S.)
- CELUM (Austria), Widen (U.S.)
- Celartem Inc. (U.S.)

• MediaBeacon Inc. (U.S.)

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Market Scenario:

Digital Asset Management Software offers an effective solution for organizations to share, store, organize, find and retrieve the digital files within the organization or from outside when needed. As the number of companies around the world are increasing and adopting new technologies and system for the data management, DAM software becomes a quite effective option to them.

Market Segments

- Segmentation by Deployment: On premise and Cloud.
- Segmentation by Application Areas: Entertainment industry, BFSI, Education, Manufacturing industry

among others.

- Segmentation by End Users: Small organizations, Medium organization and Large organizations.

Taste the market data and market information presented through more than 60 market data tables and figures spread over 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on “[Digital Asset Management Software Market Report- Global Forecast 2022](#)”

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 - o Canada
- Europe
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 - o France
 - o Italy
 - o Spain
 - o U.K
 - o Rest of Western Europe
 - Eastern Europe

Asia– Pacific

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 - o China
 - o India
 - o Japan
 - o South Korea
 - o Rest of Asia
- Pacific

The Middle East & Africa

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