



Freight Management System - Global Market 2016 Industry Overview, Share, Trend, Segmentation and Forecast to 2021

Freight management system is a software solution for transport businesses in order to increase the efficiency of commercial freight operations

PUNE, INDIA, January 12, 2017 /EINPresswire.com/ -- [Freight management system](#) is a software solution for transport businesses in order to increase the efficiency of commercial freight operations. This system also reduces a load of data entry as well as chances of errors, thereby improving company's productivity and delivery capabilities. The global freight management system market provides various solutions and services to assist regular operations such as shipping, detecting, and tracking among others. Rising globalization is the key driver of global freight management system market.

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Due to the growth of MNCs, high investment overseas, and adoption of free trade policy by different countries is increasing the volume of imports and exports, thereby augmenting the demand for efficient freight management system across the globe. Growing global e-commerce industry will further propel the market growth during the forecast period in order to ensure planned inventory management along with on-time delivery of products to the ultimate consumers. Moreover, the emergence of cloud and big data analytics along with M2M communication will make freight companies to adopt these solutions, thereby leading to a spur in the demand for smart freight by various industry verticals in the near future.

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North America holds the largest market share of global freight management system owing to the growing third-party logistics industry in the region. APAC region is projected to witness the fastest growth due to growing inter-trade and intra-trade among different Asian countries. Furthermore, mushrooming online retailing is also fuelling the demand for various freight management solutions and services, especially in emerging economies such as China and India. However, factors such as operational issues, growing traffic congestion, security and safety of cargos as well as climatic concerns in countries like India are restraining the market growth. Thus, freight companies are adapting to cloud-computing solutions

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of freight management system. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Freight Management System market has been segmented by solution type, deployment model, application and geography as below:

By Solution Type

- Logistics Management System

- Freight Information System

- Baggage and Cargo Screening System

- Freight Operational Management System

- Others

By Deployment Model

- On-Premise

- Cloud

By Application

- Roadways

- Railways

- Seaways

- Airways

By Geography

- Americas

- North America

- South America

- Europe Middle East and Africa

- Europe

- Middle East and Africa

- Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are JDA Software, Accenture, CEVA, Northline, and Retalix among others.

Table Of Content

1. Introduction

2. Research Methodology

3. Executive Summary

4. Market Dynamics

4.1. Market Overview and Segmentations

4.2. Drivers

4.3. Restraints

4.4. Opportunities

4.5. Supplier Outlook

4.6. Industry Outlook

4.7. Porter's 5 Forces Analysis

4.8. Industry Value Chain Analysis

4.9. Industry Regulations

4.10. Scenario Analysis

5. Freight Management System Market Forecast by Solution Type (US\$ billion)

5.1. Logistics Management System

5.2. Freight Information System

5.3. Baggage and Cargo Screening System

5.4. Freight Operational Management System

5.5. Others

6. Freight Management System Market Forecast by Deployment Type (US\$ billion)

6.1. On-Premise

6.2. Cloud

7. Freight Management System Market Forecast by Application (US\$ billion)

7.1. Roadways

7.2. Railways

7.3. Seaways

7.4. Airways

8. Freight Management System Market Forecast by Geography (US\$ billion)

8.1. Americas

8.1.1. North America

8.1.2. South America

8.2. Europe Middle East and Africa

8.2.1. Europe

8.2.2. Middle East and Africa

8.3. Asia Pacific

9. Competitive Intelligence

9.1. Market Share of Key Players

9.2. Investment Analysis

9.3. Recent Deals

9.4. Strategies of Key Players

10. Company Profiles

10.1. JDA Software

10.2. Accenture

10.3. DB Schenker

10.4. SNCF Geodis

10.5. CEVA

10.6. Hyundai Merchant Marine

10.7. Northline

10.8. Retalix

10.9. Werner

10.10. Interactive Freight Systems

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