Styrene Butadiene Rubber (SBR) Global Market Segmentation and Major Players Analysis and Forecast to 2021

Styrene Butadiene Rubber (SBR) Market 2017 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Forecast to 2021

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The global styrene butadiene rubber (SBR) market has been estimated at USD XX.XX billion in 2016 and is projected to reach USD XX.XX billion by 2021, at a CAGR of X.XX% during the forecast period, 2016 to 2021.

Styrene butadiene rubber is a form of general purpose synthetic rubber, produced by the copolymerization of styrene and butadiene polymers through the emulsion process. It is a hard rubber used in making the soles of shoes, tire threads, and other products, where durability is an essential part of the product. SBR has similar properties as that of natural rubber, with additional benefits such as greater abrasion, wear, and water resistance. Good heat-resistance and heat-aging qualities excel the use of SBR in manufacturing products to deal with extreme temperature conditions. Low-cost and non-oil resistant properties of SBR enable its use in the production of several rubber products. Low-resistance to ozone, strong acids, greases, fats and most of the other hydrocarbons limits its use for such applications.

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Market Dynamics

The growing demand for high-performance tires from the automotive industry is likely to boost the tire manufacturing industries' demand for higher specification raw materials. Also, high fuel-efficiency in automotive is creating the demand for low rolling resistance in tires, which is expected to drive the demand for SBR in the tire industry. However, stringent regulatory frame over the emission of toxic fumes during the production of SBR is one of the major hurdles for SBR manufacturers, which is anticipated to act as a constraint for the global SBR market.

Market Segmentation

The styrene butadiene rubber market is segmented into two types - product and application. The product segment is further divided into emulsion SBR and solution SBR, based on their production process. Emulsion SBR is the largest product segment in the global SBR market due to the low-cost of production. However, changing demand from the consumers for high-performance tires is increasing the popularity of the solution SBR in the global market, due to its low rolling resistance property. The market is further segmented into footwear, construction, polymer modification, adhesives, and others, as per their applications.

The market has also been geographically segmented into Asia-Pacific, North America, Europe, South America, and the Middle East & Africa. Asia-Pacific is the largest consumer of synthetic rubber, where SBR accounts for nearly XX.X% share, by volume. Countries such as China and India are enjoying the low-cost labor advantage in the automotive manufacturing industry, which accounts for most of the consumption of SBR. Europe is also flashing the growth trend for the SBR market due to a strong automotive industry in the region.

Opportunities and Major Players

The increasing demand for performance products from the tire industry is creating a demand for solution SBR in the global SBR market. The demand for low rolling resistance and tubeless tires is creating a potential opportunity for the SBR market, globally.

Some of the major companies dominating this market for its products, services, and continuous product development, include:

Sinopec

LANXESS

JSR Corporation

Sibur

Bridgestone Corporation

Lion Elastomers

Key Deliverables in the Study

Market analysis for the global styrene butadiene rubber (SBR) market, with region-specific assessments and competition analysis on a global and regional scale.

Market definition along with the identification of factors instrumental in changing the market scenario and prospective opportunities.

Extensively researched competitive landscape section with profiles of major companies along with their market share.

Identification and analysis of the macro and micro factors that affect the global styrene butadiene rubber (SBR) market on both, global and regional scales.

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Insights on the major countries/regions where this industry is growing and identify the regions that are still untapped.

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