Paperboard Packaging Global Market Segmentation and Major Players Analysis and Forecast to 2021

Paperboard Packaging Market 2017 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Forecast to 2021

PUNE, INDIA, January 11, 2017 /EINPresswire.com/ -- The global paperboard packaging market has been estimated at USD XX million in 2016 and is projected to reach USD XX million by 2021, at a CAGR of X.X% during the forecast period. Paperboard packaging has wide-range applications across several industrial verticals, from personal care to home care, healthcare to food and beverages industry.

Market Dynamics

The global paperboard packaging market is mainly driven by the rising number of hypermarkets and supermarkets, the increasing demand for eco-friendly packaging materials and the growing packaging industry.

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Market Segmentation

The global paper board packaging market has been segregated by grade, application and geography. By grade, the paperboard packaging market is segmented into coated unbleached ‘kraft’ paperboard (CUK), solid unbleached board (SUB), solid bleached board (SBB), folding box board (FBB), white line chipboard (WLC) and others. Regarding application, the market is classified into food & beverage packaging, durable goods packaging, non-durable goods packaging, medical packaging and others. By type, the market is classified into corrugated packaging, boxboard and flexible paper packaging.

Geographically, the Paper board packaging market is segmented into Asia-Pacific, Europe, North America, South America and Middle-East & Africa. Asia Pacific region is expected to reach a value of USD XX billion by 2021. Asia-Pacific region is expected to be the fastest-growing market due to the

emerging economies, the rising disposable income of people, the growing demand for convenience food, better health & personal care products.

The rising e-commerce industry is anticipated to offer a huge opportunity for the global paperboard packaging market.

Some of the major companies dominating the market are:

Amcor Ltd.

Cascades Inc.

ITC Ltd.

DS Smith Plc.

Packaging Corporation of America

Clearwater Paper Corporation

International Paper Company

Key Deliverables in the Study

Market analysis for the global paperboard packaging market, with analysis on a global and regional scale.

Market definition along with the identification of factors instrumental in changing the market scenario and prospective opportunities.

Identification of rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale.

Identification and analysis of the macro and micro factors that affect the global paperboard packaging market on both, global and regional scales.

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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and key financial information.

A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.

Insights on the major countries/regions where this industry is growing and identify the regions that are still untapped.

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9.4 DS Smith Plc.

9.5 Packaging Corporation of America

9.6 Clearwater Paper Corporation

9.7 Metsa Group

9.8 RockTenn Company

9.9 Mondi Group

9.10 Nippon Paper Industries Co. Ltd.

9.11 Svenska Cellulosa Aktiebolaget

9.12 Smurfit Kappa Group plc

9.13 Stora Enso Oyj

9.14 International Paper Company

9.15 Sappi Limited

9.16 Georgia-Pacific

9.17 INDEVCO

9.18 International Paper

9.19 Tetra Pak

9.20 WestRock

9.21 All Packaging

9.22 Smurfit Kappa

9.23 Bio-PAPPEL SAB de CV

9.24 Cascades Inc.

9.25 Colbert Packaging

9.26 Davpack

9.27 Diamond Packaging

9.28 Europac Group

9.29 Evergreen Packaging

9.30 Howell Packaging

9.31 MOD-PAC

9.32 Nampak

9.33 Pratt Industries

9.34 Rossmann Group

9.35 Sonoco Products

9.36 Winston Packaging

9.37 Royal Paper Box

9.38 San Diego Paper Box Company

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