

Data Visualization Applications Market to Reach \$8.33 Billion with 8.7% CAGR Forecast to 2022

Data Visualization applications Market is estimated to be \$4.25 billion in 2014 and is expected to reach \$8.33 billion by 2022 growing at a CAGR of 8.7%

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Summary

The Global [Data Visualization applications](#) Market is estimated to be \$4.25 billion in 2014 and is expected to reach \$8.33 billion by 2022 growing at a CAGR of 8.7% from 2014 to 2022. Some of the key drivers for the market growth include escalation in big data, advancements in visualization software, and the increasing need for faster decision making. However, difficult implementation, lack of storytellers, and novel processes are inhibiting the growth of data visualization applications market. Key players in data visualization industry are SAP, Oracle, SAS Institute, IBM and Microsoft with combined market share of more than 60%.

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The key players in the global data visualization applications market are SAP, Actuate, IBM, Tibco, SAS Institute, Qliktech, Oracle, Microstrategy, Microsoft and Information Builders.

Industries Covered:

- Banking & Insurance
- Entertainment and media
- Federal Government
- Healthcare
- Legal Services
- Life Sciences
- Local Government
- Manufacturing
- Professional Services
- Retail
- Telecommunications
- Transportation and Logistics
- Others

Regions Covered:

- North America
 - o US
 - o Canada
- Europe
 - o Germany

- o France
- o Italy
- o UK
- o Spain
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia
- Rest of the World
- o Latin America
- o Middle East
- o Africa
- o Others

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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