

Frozen Fruits and Vegetables Market is Expected to reach 751 million tons by 2027, at a CAGR of 5.34%

Global Frozen Fruits and Vegetables Market Information- by Type (fruits, vegetables) by form (whole, puree, topping bar, other processed forms), by packaging

PUNE, MAHARASHTRA, INDIA, January 10, 2017 /EINPresswire.com/ --Market Highlights:

1) Globally, the market for<u>frozen fruits</u> and vegetables has been increasing due to changing consumption patterns and growing demand for new ingredients and flavors.

 2) Improved consumer's preference towards convenience foods is driving the market for frozen fruits and vegetables.
 3) Global market for frozen fruits and vegetables has witnessed continued demand during the last few years and is projected to reach 751 million tons by 2027, at a CAGR of 5.34% from 2016 to 2027



4) Increase in versatile demand across various food and beverage segments particularly convenience foods and beverages is likely to drive the global frozen fruits and vegetables market

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The Major Key Players are Dole (U.S.), Ardo NV (Belgium), HJ Heinz (US), Simplot Australia PTY Ltd (Australia), General Mills (U.S.), Findus Sverige AB(Sweden), Pinnacle Foods Corp. (US)"

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Major Key Players:

- Dole (U.S.)
- Ardo NV (Belgium)
- HJ Heinz (US)
- Simplot Australia PTY Ltd (Australia)
- General Mills (U.S.)
- Findus Sverige AB(Sweden)
- Pinnacle Foods Corp. (US)
- Bonduelle Group (France)

Key Findings:

• Increase in demand for confectionery, bakery and dairy products specifically in berries will drive demand for kiwi and apricots among the frozen fruit segments

• Increase in demand for RTE foods will drive demand for frozen spinach and other legumes among the frozen vegetable segments

• Volume wise market size will continue to be higher under APAC region with more than 50% share. With rise in disposable incomes in India and China and growing demand for healthy foods will drive higher demand for frozen fruits

Test the market data and market information presented through more than 50 market data tables and figures spread over 144 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "<u>Global Frozen Fruits and Vegetables Market Research Report- Forecast 2027</u>"

The percentage share of the frozen fruits and vegetables Market compared to the total consumption of fruits and vegetables is very less. However, the percentage share varies from region to region, comparatively high for developed markets like Europe and U.S. Advancements in technology and improved supply availability in the developing markets like India and China has led to strong growth opportunities for the market.

Market Research Analysis:

• Increase in demand for confectionery, bakery and dairy products specifically in berries will drive demand for kiwi and apricots among the frozen fruit segments

• Increase in demand for RTE foods will drive demand for frozen spinach and other legumes among the frozen vegetable segments

• Volume wise market size will continue to be higher under APAC region with more than 50% share. With rise in disposable incomes in India and China and growing demand for healthy foods will drive higher demand for frozen fruits

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Reasons to buy

- This report includes in-depth study analysis of frozen fruits and vegetables market
- It covers market segmentation by type, sub-type, form, packaging and application
- It helps in identifying region-wise major suppliers and understand consumption patterns

The report will provide useful and premium insights that will support in investments for frozen fruits and vegetables and allied companies providing details on the fast growing segments and regions
In addition, it will provide key findings that will help the companies to improve profitability by using

supply chain strategies, cost effectiveness of various products mentioned in the report

• The data used in the report is primarily based on primary interviews with the major producing companies and industry experts and also supported by authentic industry data from secondary sources.

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