

# Massey Consulting Adds Adaptive Insights to Cloud Solutions Portfolio

RALEIGH, NORTH CAROLINA, UNITED STATES, January 10, 2017 /EINPresswire.com/ -- Raleigh, N.C., January 10, 2017-- [Massey Consulting](#), a leading accounting software consulting firm in Raleigh, NC, announced that they have signed an agreement to become an [Adaptive Insights](#) partner. Massey Consulting will resell, implement, and support the Adaptive Suite. This agreement will allow Massey Consulting to continue to expand its consulting offerings for its current customer base as well as future customers.



"The Adaptive Insights partner channel is a critical component of our business strategy," said Carolee Gearhart, senior vice president, customer success and global channels. "We select our partners based on their business focus and ability to extend the value of our cloud planning solution. Massey Consulting enables us to further broaden our reach to nonprofit organizations across the US and Canada that want to adopt an active planning approach. We look forward to a mutually beneficial partnership with Massey."

"Adaptive Insights is the best-in-class product for budgeting and forecasting software," said Massey Consulting founder Philip Massey. "They are a natural fit with our current ERP software solutions as well as our company motto of only offering our customers the best possible products for their businesses."

Adaptive Insights is the leading cloud-based planning, forecasting, reporting, and analysis software that is fully integrated with Intacct. The company's Adaptive Suite enables organizations to collaboratively plan and model, easily access real-time analytics, streamline complex reporting, and accelerate financial consolidation. "In order to better serve our customers and increase their effectiveness through leveraging technology and best practices, we continue to expand with our ISV partnerships, and Adaptive Insights was the next logical step," added Massey.

Massey Consulting offers multiple resources for nonprofits and businesses investigating cloud-based solutions. In addition to several white papers, Massey Consulting offers numerous webcasts (<http://www.masseyconsulting.net/calendar/>) on a variety of cloud technology topics.

## About Massey Consulting

Founded in 2002, Massey Consulting is a reseller for accounting software products Intacct and Microsoft Dynamics GP. Our consultants boast a wealth of practical field experience gained as controllers, accountants and information system professional in a wide range of business environments. We are certified, recognized experts in each of the software solutions we offer. Our clients benefit from efficient, integrated solutions that allow them to focus more their business and less on their software. Massey Consulting currently serves over 80 clients across the United States and Canada.

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