

Berlitz Vancouver Announces National Career Development Conference for January 23-25, 2017

The National Career Development Conference 2017 will be held on January 23-25, 2017 in Ottawa, Canada at the Shaw Centre.

VANCOUVER, BC, CANADA, December 1, 2016 /EINPresswire.com/ -- The National Career Development Conference 2017 will be held on January 23-25, 2017 in Ottawa, Canada at the Shaw Centre. This location was formerly known as the Ottawa Convention Centre. The conference is being hosted by the Canadian Education and Research Institute for Counseling.

This conference is an opportunity for experts in the field to learn about the latest trends and resources in various careers so they can help their students and employees develop and further their careers. It brings together career coaches and other employment professionals, career educators and development specialists, human resource professionals, guidance counselors and job developers for a time of interaction and learning. This often includes companies like The Berlitz Group, a language learning school in Vancouver that helps students learn a new



language to enhance their careers. There is an even a special session for those attending for the first time on January 22 to help them learn about the organization and maximize their experience at the conference.

The conference will focus on a wide variety of topics which are of relevance to anyone helping provide guidance to students or those already in the workforce. One topic will be on current and future trends in careers. As The Berlitz Group has seen in its <u>language courses</u>, more students are learning a new language to help make them more competitive in a global workforce. As one of the current trends in careers, it's important for employers and employees to develop an awareness of the global economy. This often includes learning a new language to interact with customers, business partners and vendors.

Other topics include ethics for career development practitioners, current technology and tools as well as what is new and developing. A special focus will be given to social media. Another topic is on marginalized client populations, which includes immigrants and how they can be helped with their career paths. For some, it may include helping them learn to speak English so they can more easily find jobs where they live. As a representative from The Berlitz Group says, "Language is becoming more important in the business world, especially the ability to communicate in at least two languages or even more." He goes on to explain that graduates and current employees can be more competitive

in any industry if they are able to speak in multiple languages because they will be able to communicate with a diverse customer base.

The Berlitz Group provides private, group and online lessons to anyone who wants to learn a new language. The person can choose the method of learning that fits their schedule and learning style. The company offers classes in numerous languages, including English, Spanish, French, German, Italian and many others. They even have language courses in Mandarin, Arabic and other languages which are widely used in countries with business interests in Canada and throughout North America. The Berlitz Group offers language courses for companies and government employees to help them as they work abroad or travel to other countries for work.

Gullierme Trevisol Berlitz Canada - Vancouver 604-685-9331 email us here

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