

# Magic Logix Hires Farid Kiblawi as VP of Sales and Business Development

*Magic Logix is pleased to announce and welcome Farid Kiblawi as Vice President of Sales and Business Development.*

DALLAS, TX, USA, November 30, 2016 /EINPresswire.com/ -- [Magic Logix](#) is pleased to announce and welcome [Farid Kiblawi](#) as Vice President of Sales and Business Development. Farid will be responsible for the leadership of the Magic Logix sales team, developing new business opportunities, and creating customized solutions to customer needs. Regarding his thoughts on Magic Logix, Farid comments, "At a time when technology is changing ever so rapidly, Magic Logix is positioned as an ideal partner for enterprise companies aiming to optimize their [digital marketing strategy](#) and capitalize on new opportunities that technologies present."



Farid Kiblawi

Farid, who holds an MBA in Finance from UNT, is a well-known figure in the industry, with 10+ years of experience developing and executing operational strategies that consistently increase brand recognition, sales revenue and profitability. He has a strong passion for both helping people realize their full potential and developing long lasting relationships with the goal of client success. Before taking his position with Magic Logix, Farid held Vice President of Financial Services and Senior Vice President of International Sales positions with a leading online FX and CFD's trading broker.

## About Magic Logix

Magic Logix is a transformative marketing technology company that was established to provide services that enable digital personalization of human behavior resulting in consumer action. Since its inception, the company has built a client base that includes a range of high profile brands. With its innovative ideas and responsive technology, Magic Logix prepares clients to meet current and future demands of a new marketing frontier.

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