

Cupid's Cronies has a New Name: Introducing LUMA!

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MINNEAPOLIS, MN, UNITED STATES, November 29, 2016 /EINPresswire.com/ -- Effective immediately, Cupid's Cronies, LLC is changing the company's name, and re-branding with a fresh take on Luxury Matchmaking with the name [LUMA](#). When Cupid's Cronies began in 2010, the Founder, April Davis, had a clear vision on how to make the dating

process and industry a better experience for singles. Now, after nearly 7 years in business and hundreds of couples successfully matched, Cupid's Cronies is expanding on the original vision for the company and believes that LUMA better describes the service they provide.

LUMA will offer several new [membership](#) options, including Passive Member, Preferred Member, Premium Search, and VIP Client, and will have 22 locations nationwide. LUMA is a boutique customized Matchmaking Search Firm that will be marked by their passion, honesty, integrity, and care. The Matchmakers are all Certified Life Coaches and offer date coaching in addition to Matchmaking, to help their clients put their best foot forward.

LUMA's search process begins with the intake. You'll meet with your Matchmaker Dating Coach to discuss who you are, what's important to you, your past relationships and future. Next, your Matchmaker will begin the process of searching and screening LUMA's entire network (and beyond) to find and personally interview your match. On average, LUMA Matchmakers will conduct 40 interviews per client to select the one that is best suited for you. Not only that, but all of LUMA's Matchmakers are certified Life Coaches, and meet with clients for date coaching, in areas such as wardrobe, image, communication skills, and more! This helps all clients to put their best foot forward in the dating scene. Naturally, this upscale service plans the dates--ideally, activity-based, to avoid an awkward interview-feel. After the dates, feedback is submitted to the Matchmaker by both parties, so that the Matchmaker can be the third party to help bridge a connection. Confidentiality and privacy are key to LUMA's process. Your photos and personal information will never be made public or displayed on a web page. Introductions are first name only. If you're finding that online dating just doesn't work for you, or you just know what you're looking for and haven't been able to find it through other avenues, LUMA may be your solution. 88% of their clients have an Undergrad degree or higher, 43% are a MBA, JD, Ph.D., or MA. They are quite an educated and achievement-oriented group of individuals! And you won't find them online--71% are not participating in online dating sites. Their success rate is excellent--83% of clients attain a relationship.



The company hopes that this new chapter in the company's development will expand the number of singles that they are able to assist in the search for love.

LUMA's Matchmakers are ready to begin your search! To learn more about LUMA, call 1(844)822-5862 or visit lumasearch.com.

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